

Wipes in Uzbekistan

March 2024

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Wipes in Uzbekistan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales in wipes supported by ubiquitous baseline demand Baby wipes continues to act as a major driver of sales Space for new products in a still underdeveloped category

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Limited imports offer opportunities for local producers Domestic players set to ramp up their offerings across wipes Healthy growth to continue over the forecast period

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