

# Jewellery in the United Kingdom

January 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- The consumer preference for experiences continues to shape jewellery in 2023
- Marriage trends continue to have a defining influence on fine jewellery
- Online presence of jewellery brands is expanding across e-commerce channels and the metaverse

PROSPECTS AND OPPORTUNITIES

- Fine jewellery set to continue to decline, due to the trends towards repair, and second-hand jewellery
- Future growth of lab-grown diamonds will be hampered by opposition from some luxury brands and concerns about value creation
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Personal Accessories in the United Kingdom - Industry Overview

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