

Sports Nutrition in Dominican Republic

September 2023

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Sports Nutrition in Dominican Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fitness trend drives category growth despite higher prices Supply chain disruptions affecting sports nutrition Direct selling channel making gains in sports nutrition; however, Almacenes Gurabo maintains its lead

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Opportunities for RTD and liquid formats Emerging interest in protein bars and other formats Cross-border purchases of sports nutrition products to expand

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DISCLAIMER

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