

Air Care in the United Arab Emirates

February 2024

Table of Contents

Air Care in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price sensitivity defines consumer preferences within air care Improving demand for electric air fresheners, albeit from a low base Rising demand for air care through e-commerce

PROSPECTS AND OPPORTUNITIES

Air care to face increasing competition from substitute products Greater focus on sustainability in the coming years New product development to define air care's competitive landscape

CATEGORY DATA

Table 1 - Sales of Air Care by Category: Value 2018-2023
Table 2 - Sales of Air Care by Category: % Value Growth 2018-2023
Table 3 - Sales of Air Care by Fragrance: Value Ranking 2021-2023
Table 4 - NBO Company Shares of Air Care: % Value 2019-2023
Table 5 - LBN Brand Shares of Air Care: % Value 2020-2023
Table 6 - Forecast Sales of Air Care by Category: Value 2023-2028
Table 7 - Forecast Sales of Air Care by Category: % Value Growth 2023-2028

Home Care in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Home care in 2023: The big picture Shift in consumers' purchasing behaviour boosts demand for multipurpose options Competitive landscape Retailing developments Price wars among players are expected to intensify amid growing inflation

MARKET INDICATORS

Table 8 - Households 2018-2023

MARKET DATA

- Table 9 Sales of Home Care by Category: Value 2018-2023
- Table 10 Sales of Home Care by Category: % Value Growth 2018-2023
- Table 11 NBO Company Shares of Home Care: % Value 2019-2023
- Table 12 LBN Brand Shares of Home Care: % Value 2020-2023
- Table 13 Penetration of Private Label in Home Care by Category: % Value 2018-2023
- Table 14 Distribution of Home Care by Format: % Value 2018-2023
- Table 15 Distribution of Home Care by Format and Category: % Value 2023
- Table 16 Forecast Sales of Home Care by Category: Value 2023-2028
- Table 17 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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