

Bottled Water in Australia

January 2024

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Bottled Water in Australia - Category analysis

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2023 DEVELOPMENTS

Bottled water continues to see inflationary pressure on input costs Functional bottled water continues to see dynamic growth

Appetite for variety driving growth for flavoured bottled water

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Cost-of-living pressures will continue to impact the forecast for bottled water Bottled water consumption to face long-term challenge of substitution Sustainable practices will continue to be addressed by players in bottled water

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