

Cheese in Costa Rica

September 2023

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Cheese in Costa Rica - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight increase in volume sales, with value for money main driving force Dos Pinos and Sigma continue to dominate cheese, thanks to economies of scale and integrated business models Cheese variety is growing

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Increasing offerings of imported cheeses over forecast period Growth potential for imported private label Functional claims set to drive innovation over forecast period

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