

# Cigarettes in Australia

June 2023

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# Cigarettes in Australia - Category analysis

## **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Volume sales of cigarettes maintain their persistent decline in 2022

Increasing illegal trade persists due to stricter regulations in the legal market and relaxed pandemic restrictions

Menthol and other flavoured cigarettes set to be banned

# PROSPECTS AND OPPORTUNITIES

The decline of traditional tobacco is poised to continue

Cannabis as a potential substitute for nicotine sources

Anticipated implementation of more stringent regulations to combat illicit trade

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## **DISCLAIMER**

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