

Soft Drinks Packaging in Indonesia

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Rigid plastic maintains its dominance in overall soft drinks packaging

Healthier drinks in demand as consumers become increasingly health conscious

Coca-Cola runs its "Recycle Me" recycling drive for a third time in Indonesia

PROSPECTS AND OPPORTUNITIES

Small pack sizes in demand due to economic conditions

Government supports the drive towards healthier drinks

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