

Baby Food in New Zealand

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Post-pandemic return to normality a positive factor for baby food
- Watties subscription service aims to add a twist to baby food
- High levels of inflation cause parents to struggle, but they still purchase baby food

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Dairy Products and Alternatives in New Zealand - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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