

Vending in Italy

March 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Vending on the rise as players invest in a more modern offering and foot traffic increases

Coffee vending a key sales driver as players invest in innovation

IVS extends its lead as it benefits from its acquisition activity

PROSPECTS AND OPPORTUNITIES

Vending players likely to focus on sustainability to improve consumer perceptions

Vending will need to continue innovating as it faces competition from quick commerce

Vending could see a wider offering over the forecast period

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Retail in Italy - Industry Overview

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Convenience remains a key focus of consumers and retailers as Italians lead increasingly busy lives

Sustainability in 2023 and onwards,

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

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