

Food Preparation Appliances in India

February 2024

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Food Preparation Appliances in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Muted growth in 2023 due to inflationary pressures

Bajaj Electricals retains lead of food preparation appliances in 2023

Greater convenience and time-saving benefits key reasons for purchase

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Demand set to recover by 2025 as economic situation improves

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