

Retail Tissue in Israel

March 2024

Table of Contents

Retail Tissue in Israel - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price rises weaken demand Private label eats into share of leading brands Sano Sushi launches longer paper towels

PROSPECTS AND OPPORTUNITIES

Potential of Carrefour's private label offer remains unclear Opportunities for broader private label segment, as well as premium developments Increasing interest in sustainability

CATEGORY DATA

Table 1 - Retail Sales of Tissue by Category: Value 2018-2023
Table 2 - Retail Sales of Tissue by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Retail Tissue: % Value 2019-2023
Table 4 - LBN Brand Shares of Retail Tissue: % Value 2020-2023
Table 5 - Forecast Retail Sales of Tissue by Category: Value 2023-2028
Table 6 - Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

Tissue and Hygiene in Israel - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for tissue and hygiene?

MARKET INDICATORS

- Table 7 Birth Rates 2018-2023
- Table 8 Infant Population 2018-2023
- Table 9 Female Population by Age 2018-2023
- Table 10 Total Population by Age 2018-2023
- Table 11 Households 2018-2023
- Table 12 Forecast Infant Population 2023-2028
- Table 13 Forecast Female Population by Age 2023-2028
- Table 14 Forecast Total Population by Age 2023-2028
- Table 15 Forecast Households 2023-2028

MARKET DATA

- Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
- Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
- Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
- Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
- Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
- Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
- Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
- Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
- Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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