

# Polishes in Nigeria

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail volume declines as consumers consider polish unessential  
Major players lose share to affordable options during rising inflation  
High importation costs lead to a lack of international players on shelves

PROSPECTS AND OPPORTUNITIES

Price stabilisation and the growing working population drive retail volume sales  
Potential for floor polish with the increasing use of tiles and modern floors  
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Home Care in Nigeria - Industry Overview

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