

# Spirits in Costa Rica

June 2023

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## Spirits in Costa Rica - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Healthy volume growth, as increased socialising boost sales  
Centenario most proactive in terms of new launches  
Vodka loses out to spirits with more flavour

#### PROSPECTS AND OPPORTUNITIES

Contraband still an issue  
Tourism boosts volume sales  
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## Alcoholic Drinks in Costa Rica - Industry Overview

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Competitive landscape  
Retailing developments  
On-trade vs off-trade split  
What next for alcoholic drinks?

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Legislation  
Legal purchasing age and legal drinking age  
Drink driving  
Advertising  
Smoking ban  
Opening hours  
On-trade establishments

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