

# Vending in Mexico

March 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Boom in tourism and better economic conditions support the growth of vending  
Touchless technology and electronic payment methods help drive growth  
Most vending sales are concentrated amongst three multinational companies

### PROSPECTS AND OPPORTUNITIES

Product range set to continue to increase  
Companies will continue to invest in smart vending machines  
Vending still has a great deal of room for growth

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### EXECUTIVE SUMMARY

Retail in 2023: The big picture  
The overall number of stores is higher than the pre-pandemic level, but performances differ between grocery and non-grocery retailers  
Retailers improve the shopping experience in order to attract consumers  
What next for retail?

### OPERATING ENVIRONMENT

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