

Home Insecticides in Malaysia

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in home insecticides as the battle against dengue continues
Dual function air care and insect repellent products popular amongst locals
Electric insecticides provide round the clock protection, but there are some concerns

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Non-toxic alternatives outside the category likely to limit growth for home insecticides
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Home Care in Malaysia - Industry Overview

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DISCLAIMER

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