

Home Insecticides in Vietnam

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Vietnam's hot climate and high insect population serves as a contributing factor to growth in demand for home insecticides
Wide product availability caters for multiple consumer groups
Fumakilla increases its social media presence to build awareness

PROSPECTS AND OPPORTUNITIES

Home insecticides will maintain steady growth
Products made from natural ingredients offer potential
Growing popularity of e-commerce will help to boost sales

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Home Care in Vietnam - Industry Overview

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DISCLAIMER

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