

Air Care in Canada

February 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

A return to the workplace and out-of-home activities leads sales to decline

Players focus on appealing scent innovation to stand out on shelves

Smart electric fresheners disrupt the air care landscape

PROSPECTS AND OPPORTUNITIES

Interest in air purifiers and smart functionality rises over the forecast period

Private label remains limited as consumers appreciate quality air care choices

Canadian players focus on natural products and eco-friendly positionings

CATEGORY DATA

Table 1 - Sales of Air Care by Category: Value 2018-2023

Table 2 - Sales of Air Care by Category: % Value Growth 2018-2023

Table 3 - Sales of Air Care by Fragrance: Value Ranking 2021-2023

Table 4 - NBO Company Shares of Air Care: % Value 2019-2023

Table 5 - LBN Brand Shares of Air Care: % Value 2020-2023

Table 6 - Forecast Sales of Air Care by Category: Value 2023-2028

Table 7 - Forecast Sales of Air Care by Category: % Value Growth 2023-2028

Home Care in Canada - Industry Overview

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 - Households 2018-2023

MARKET DATA

Table 9 - Sales of Home Care by Category: Value 2018-2023

Table 10 - Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 - NBO Company Shares of Home Care: % Value 2019-2023

Table 12 - LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 - Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 - Distribution of Home Care by Format: % Value 2018-2023

Table 15 - Distribution of Home Care by Format and Category: % Value 2023

Table 16 - Forecast Sales of Home Care by Category: Value 2023-2028

Table 17 - Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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