

# Personal Accessories in Malaysia

January 2024

Table of Contents

## EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

Key trends 2023

Competitive landscape

Retailing developments

What next for personal accessories?

## MARKET DATA

Table 1 - Sales of Personal Accessories by Category: Volume 2018-2023

Table 2 - Sales of Personal Accessories by Category: Value 2018-2023

Table 3 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 4 - Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 6 - LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 7 - Distribution of Personal Accessories by Format: % Value 2018-2023

Table 8 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 9 - Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 10 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 - Research Sources

## Bags and Luggage in Malaysia

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Economic pressures limit the growth of bags and luggage in 2023

Collaborative partnerships help generate interest and excitement in brands and their products

Luggage continues to enjoy strong growth thanks to the resumption of international travel in the post-pandemic era

## PROSPECTS AND OPPORTUNITIES

Standalone boutiques benefit from offering a unique shopping experience

Unique pop-up stores set to become a growing feature as a way to enhance brand awareness and build interest and excitement

Visibility of luxury brands likely to increase as new luxury shopping malls open, while luggage is also set to benefit from thriving tourism industry

## CATEGORY DATA

Table 12 - Sales of Bags and Luggage by Category: Volume 2018-2023

Table 13 - Sales of Bags and Luggage by Category: Value 2018-2023

Table 14 - Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 15 - Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 16 - Sales of Luggage by Type: % Value 2018-2023

Table 17 - NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 18 - LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 19 - Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 20 - Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 21 - Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 22 - Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

## Jewellery in Malaysia

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Jewellery sees slower growth due to rising inflationary pressures and weaker spending sentiment

Lab-grown diamonds growing in popularity among those looking to save the environment while also saving money

Local jewellery brands focusing on ethical jewellery to capture the attention of a younger generation of consumers

#### PROSPECTS AND OPPORTUNITIES

Jewellery brands likely to focus on discount campaigns and roadshows to build interest in their products

Minimalist and nature themed collections capturing the attention of younger consumers

Exhibitions and e-commerce likely to present opportunities for jewellery brands to build interest and awareness

#### CATEGORY DATA

Table 24 - Sales of Jewellery by Category: Volume 2018-2023

Table 25 - Sales of Jewellery by Category: Value 2018-2023

Table 26 - Sales of Jewellery by Category: % Volume Growth 2018-2023

Table 27 - Sales of Jewellery by Category: % Value Growth 2018-2023

Table 28 - Sales of Costume Jewellery by Type: % Value 2018-2023

Table 29 - Sales of Fine Jewellery by Type: % Value 2018-2023

Table 30 - Sales of Fine Jewellery by Collection: % Value 2018-2023

Table 31 - Sales of Fine Jewellery by Metal: % Value 2018-2023

Table 32 - NBO Company Shares of Jewellery: % Value 2019-2023

Table 33 - LBN Brand Shares of Jewellery: % Value 2020-2023

Table 34 - Distribution of Jewellery by Format: % Value 2018-2023

Table 35 - Forecast Sales of Jewellery by Category: Volume 2023-2028

Table 36 - Forecast Sales of Jewellery by Category: Value 2023-2028

Table 37 - Forecast Sales of Jewellery by Category: % Volume Growth 2023-2028

Table 38 - Forecast Sales of Jewellery by Category: % Value Growth 2023-2028

## Traditional and Connected Watches in Malaysia

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rising living costs impact spending on basic and mid-price traditional watches, but high watches continues to thrive

New Apple Watch enters the market in 2023 with connected watches presenting a real threat to the future of quartz digital watches

Cross-collaborations play a prominent role in new product launches in 2023

#### PROSPECTS AND OPPORTUNITIES

Mid-high-priced watches anticipated to continue recording stronger growth than basic watches

Connected watches likely to become increasingly useful as the world becomes more digital

Luxury brands focusing on enhancing the in-store experience

#### CATEGORY DATA

Table 39 - Sales of Traditional and Connected Watches by Category: Volume 2018-2023

Table 40 - Sales of Traditional and Connected Watches by Category: Value 2018-2023

Table 41 - Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023

Table 42 - Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023

Table 43 - Sales of Traditional Watches by Category: Volume 2018-2023

Table 44 - Sales of Traditional Watches by Category: Value 2018-2023

Table 45 - Sales of Traditional Watches by Category: % Volume Growth 2018-2023

Table 46 - Sales of Traditional Watches by Category: % Value Growth 2018-2023

Table 47 - Sales of Traditional Watches by Price Band: Volume 2018-2023

Table 48 - Sales of Traditional Watches by Price Band: Value 2018-2023

Table 49 - Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023

Table 50 - Sales of Traditional Watches by Price Band: % Value Growth 2018-2023

Table 51 - Sales of Connected Watches by Category: Volume 2018-2023

Table 52 - Sales of Connected Watches by Category: Value 2018-2023

Table 53 - Sales of Connected Watches by Category: % Volume Growth 2018-2023

Table 54 - Sales of Connected Watches by Category: % Value Growth 2018-2023

Table 55 - NBO Company Shares of Traditional Watches: % Value 2019-2023

Table 56 - LBN Brand Shares of Traditional Watches: % Value 2020-2023

Table 57 - NBO Company Shares of Connected Watches: % Value 2019-2023

Table 58 - LBN Brand Shares of Connected Watches: % Value 2020-2023

Table 59 - Distribution of Traditional Watches by Format: % Value 2018-2023

Table 60 - Distribution of Connected Watches by Format: % Value 2018-2023

Table 61 - Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028

Table 62 - Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028

Table 63 - Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028

Table 64 - Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028

Table 65 - Forecast Sales of Traditional Watches by Category: Volume 2023-2028

Table 66 - Forecast Sales of Traditional Watches by Category: Value 2023-2028

Table 67 - Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028

Table 68 - Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028

Table 69 - Forecast Sales of Connected Watches by Category: Volume 2023-2028

Table 70 - Forecast Sales of Connected Watches by Category: Value 2023-2028

Table 71 - Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028

Table 72 - Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

## Writing Instruments in Malaysia

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rapid and innovative new product launches boost growth in colourings, markers and highlighters

Malaysians turn to products that present a strong value proposition as incomes are squeezed

Players becoming increasingly sophisticated in their efforts to target consumers with different needs

#### PROSPECTS AND OPPORTUNITIES

Colouring, markers and highlighters set to be the focus of new product development and innovation

Distribution landscape likely to be shaped by polarised trends

Writing instruments expected to feature more sustainable products over the forecast period as consumers become more eco conscious

#### CATEGORY DATA

Table 73 - Sales of Writing Instruments by Category: Volume 2018-2023

Table 74 - Sales of Writing Instruments by Category: Value 2018-2023

Table 75 - Sales of Writing Instruments by Category: % Volume Growth 2018-2023

Table 76 - Sales of Writing Instruments by Category: % Value Growth 2018-2023

Table 77 - NBO Company Shares of Writing Instruments: % Value 2019-2023

Table 78 - LBN Brand Shares of Writing Instruments: % Value 2020-2023

Table 79 - Distribution of Writing Instruments by Format: % Value 2018-2023

Table 80 - Forecast Sales of Writing Instruments by Category: Volume 2023-2028

Table 81 - Forecast Sales of Writing Instruments by Category: Value 2023-2028

Table 82 - Forecast Sales of Writing Instruments by Category: % Volume Growth 2023-2028

Table 83 - Forecast Sales of Writing Instruments by Category: % Value Growth 2023-2028

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