

# Packaging Industry in Vietnam

February 2024

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2022 key trends

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Small pack sizes of soft drinks remain popular among consumers in 2022

Metal beverage cans gaining ground within alcoholic drinks

Glass bottles gaining popularity within the beauty and personal care industry in 2022

HDPE bottles dominate surface care packaging in Vietnam

#### PACKAGING LEGISLATION

Vietnam introduces an EPR regime in 2022 to promote sustainability

#### RECYCLING AND THE ENVIRONMENT

Coca-Cola Vietnam launches 100% recycled PET bottles in 2022

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