

# Vegetables in India

April 2024

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

High price rises on tomatoes lead to steep declines in retail, institutional and foodservice volumes  
E-commerce and modern grocery retailers gain traction amongst urban consumers

### PROSPECTS AND OPPORTUNITIES

Direct farm to door players likely to gain traction going forward  
Increasing number of vegetarian and vegan consumers will continue to drive demand for vegetables  
Summary 1 - Major Processors of Vegetables 2023

## CATEGORY DATA

Table 1 - Total Sales of Vegetables by Category: Total Volume 2018-2023  
Table 2 - Total Sales of Vegetables by Category: % Total Volume Growth 2018-2023  
Table 3 - Retail Sales of Vegetables by Category: Volume 2018-2023  
Table 4 - Retail Sales of Vegetables by Category: % Volume Growth 2018-2023  
Table 5 - Retail Sales of Vegetables by Category: Value 2018-2023  
Table 6 - Retail Sales of Vegetables by Category: % Value Growth 2018-2023  
Table 7 - Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2018-2023  
Table 8 - Forecast Total Sales of Vegetables by Category: Total Volume 2023-2028  
Table 9 - Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2023-2028  
Table 10 - Forecast Retail Sales of Vegetables by Category: Volume 2023-2028  
Table 11 - Forecast Retail Sales of Vegetables by Category: % Volume Growth 2023-2028  
Table 12 - Forecast Retail Sales of Vegetables by Category: Value 2023-2028  
Table 13 - Forecast Retail Sales of Vegetables by Category: % Value Growth 2023-2028

## Fresh Food in India - Industry Overview

### EXECUTIVE SUMMARY

Fresh food in 2023: The big picture  
2023 key trends  
Retailing developments  
What next for fresh food?

### MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2018-2023  
Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023  
Table 16 - Retail Sales of Fresh Food by Category: Volume 2018-2023  
Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023  
Table 18 - Retail Sales of Fresh Food by Category: Value 2018-2023  
Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2018-2023  
Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023  
Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2018-2023  
Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028  
Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028  
Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028  
Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028  
Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2023-2028  
Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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## SOURCES

### Summary 2 - Research Sources

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