

# Cigars, Cigarillos and Smoking Tobacco in Greece

June 2023

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## Cigars, Cigarillos and Smoking Tobacco in Greece - Category analysis

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#### 2022 DEVELOPMENTS

Smoking tobacco sees low investment and stronger competition from new generation products

Price developments shape trends in cigars and cigarillos

Karelia Tobacco widens its portfolio in cigars and cigarillos to become a major player

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Trends are unfavourable for smoking tobacco

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