

# Coronavirus Impact: How Manufacturing and Service Sectors Adapt to the .New Normal.

June 2020

Table of Contents

#### INTRODUCTION

Scope

Key findings (1)

Key findings (2)

## **AGRICULTURE**

Declining commodity prices and B2B demand cuts into 2020 revenues Latin America 's currency depreciation to affect region's recovery International agri-food cargo disruptions a key challenge in 2020

# **ENERGY**

Crude oil price crisis in 2020 crush energy industry's revenues
Asia Pacific to drive industry's recovery
Shrinking investment and green energy to strain oil and gas outlook
Sustainability policies to reduce fossil fuel consumption

## CONSTRUCTION AND REAL ESTATE

Most construction sites keep operating during the COVID-19 pandemic Government stimulus packages key to global construction recovery Safe engagement with customers and employees a key shift 3D-printed small homes fit safety and sustainability trends

# CHEMICAL PRODUCTS

Latin American chemical producers to take the most severe hit
Asia Pacific recovery to support global demand for chemicals
Low oil price changes competition and lifts demand for technologies
COVID-19 pandemic to boost demand for isopropyl alcohol

# METAL PRODUCTS

Supply and demand disruptions forced some factory closures Infrastructure support spending among the key recovery drivers Producers to seek supply chain differentiation and production automation Shifting production to cater to medical sector during COVID-19

# NON-METALLIC MINERAL PRODUCTS

Low business confidence dragging demand for cement

Major economies act on financial stimulus to support construction demand

Increasing need to ensure diversified supply routes to end-users

## RUBBER AND PLASTIC

Deteriorating B2B demand impacts rubber and plastic revenue growth
Gradual recovery to be driven by government stimulus and B2B demand
Supply chains to become more diversified and digitised
Plastic industry shifts to purpose-driven strategy

# PHARMACEUTICALS AND MEDICAL EQUIPMENT

Disruptions in supply chains will slow growth of medical items industry Latin American medical equipment producers will be hit most severely Decreasing dependency on Chinese raw materials will be gradual Medical equipment industry fights COVID-19 with innovations Vaccines for SARS-CoV-2 are one year and billions of dollars away

# HI-TECH GOODS

Hi-tech goods industry proves resilient

Swift recovery for hi-tech goods production expected COVID-19 will fuel hi-tech goods manufacturing localisation Case stud y: COVID-19 and US policies will dismantle supply chains

#### **MACHINERY**

Machinery industry challenged by falling capital spending Government support and automation to drive recovery Supply diversification and digitalisation are key for machinery industry

## TRANSPORT AND STORAGE

Travel lockdown and lower trade flows to impact transportation sector Recovering trade flows to drive transportation industry's recovery Transportation industry to become more localised and digital

#### MONETARY INTERMEDIATION

Finance and insurance witnesses sharp decline in 2020
Finance and insurance to post moderate growth over the medium term
Rapid movement toward a cashless economy
Case study: digital payments eradicate cash amid COVID-19

## INFORMATION AND COMMUNICATIONS

Weak economy poses the largest threat in the short term COVID-19 to create more opportunities than threats for ICT industry ICT businesses around the world will quickly ad a pt to new rules Case study: Teams and Zoom software facilitate global business

## HOTELS AND RESTAURANTS

The pandemic hit hotels and restaurants particularly hard Recovery for hotels and restaurants may be prolonged A shift towards in-home eating and e-commerce Case study: on-demand food delivery popularity soars

# About Furomonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/coronavirus-impact-how-manufacturing-and-service-sectors-adapt-to-the-new-normal/report.