

## Food and Nutrition: Beyond the Pandemic

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Impact on the industry: many meals stay in the home

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Impact on the industry: immune health a path, mood and focus management an avenue

Major behavioural shifts shaping long-term consumption

Digital living: consumers want less time spent food shopping

Home-centric lifestyle: consumers want the flexibility of living and eating at home

Social and environmental responsibility: consumers want 'ethical' foods that walk the talk

Value: consumers want foods that support physical and mental resilience

Challenges to overcome

Key areas of opportunities

Companies are meeting the needs of consumers using various strategies

Diversifying supply chains and markets: Barilla Making responsible investments: Arla Foods Adopting a digital first approach: McDonald's

Aligning to shifts in consumer values and behaviour: Nestlé

The World Beyond the Pandemic Key learnings for Food and Nutrition Become tomorrow's next leader

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