

Convenience Retailers in the United Arab Emirates

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience retailers continues to grow as small formats remain relevant
Outlet expansion continues with pacing property and residential landscape
Technology companies continue to test new concepts for convenience retail

PROSPECTS AND OPPORTUNITIES

Strong tourism and business activity to further drive sales
Non-traditional player may find opportunity in convenience stores
Greater opportunities for operators to offer rewards programmes

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Retailers explore innovative ways to integrate technology to improve shopping journey
Sustainability takes centre stage in board discussions with COP28
What next for retail?

OPERATING ENVIRONMENT

Informal retail
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