

Sauces, Dips and Condiments Packaging in India

September 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Increased at-home cooking occasions help maintain growth in sauces, dips and condiments

Heinz introduces recyclable ketchup bottles

The 50g and 100g pack sizes dominate sauces, dips and condiments packaging

PROSPECTS AND OPPORTUNITIES

Plastic pouches expected to gain share in cooking and table sauces

Demand for branded products expected to help drive category growth

Sauces, Dips and Condiments Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Dominant pack types losing share to alternatives that enjoy consumers' preference

Flexible packaging preferred in hot drinks for its convenience

Glass bottles dominate alcoholic drinks due to their association with premium quality

Customer-centric packaging prevails in beauty and personal care

Home care driving sustainability through refill packs

PACKAGING LEGISLATION

India implements stringent plastic waste regulations

RECYCLING AND THE ENVIRONMENT

Leading fmcg companies' initiatives to drive sustainability

Beverage companies reworking packaging to make it more sustainable

Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022

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