# **GHANA**

PATHWAYS TO GENDER-INCLUSIVE ECONOMIC DEVELOPMENT IN SUB-

**SAHARAN AFRICA: A SECTORAL ANALYSIS** STAKEHOLDER MAPPING: WHOLESALE AND RETAIL TRADE SECTOR

#### **STEERING COMMITTEE**







Canadä











#### SUB-SAHARAN AFRICAN COUNTRIES COVERED BY THE PATHWAYS STUDY

U.S. Overseas
Cooperative
Development
Council

































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# Ghana's Wholesale and Retail Trade sector is mainly dominated by private companies having presence all over the country and present in Greater Accra region



Region		Stakeholo	der Type		
	<b>Q</b> 47	<b>Q</b> 17	<b>♀</b> 7	<mark>?</mark> 8	
	Private Company	Associations , Collective, Org	Govt agencies/ dept	NGO	TOTAL
National*	15	14	5	5	39
Northern	2	1	-	1	4
Ashanti	4	-	-	-	4
Volta	- -	-	-	1	1
Western	1	-	-	-	1
Central	2	-	-	-	2
Eastern	- -	1	-	-	1
Greater Accra	23	1	1	1	26
Other regions**	- -	-	-	-	-

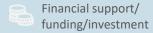
<sup>\*</sup> National stakeholder tally includes global stakeholders, who are assumed to operate at a national scale

<sup>\*\*</sup> Other regions include Volta, Brong, Ahafo, Upper East and Upper East.

### National level stakeholders in Ghana's Wholesale & Retail sector

Wholesale & Retail,
Trading activities

Capacity building, education, training



Technical/operational support & assistance

Lobbying/Advocacy,
Policy/Research

Women-centric
provision(s)/operation(s)

Stakeholder	Brief description	Coi	Core activities			Key relationships and strengths	Website		
					<b>\$</b>		Q		
Ministry of Trade and Industry	Government body responsible for for regulating the private sector trade and industry		✓	✓	<b>√</b>	<b>√</b>	✓	<ul> <li>Has specific agencies focused on women entrepreneurial development</li> <li>Supports women to launch their business with regulation and funding</li> <li>Associated with NBSSI, Rural Enterprises Federation, etc., works with both state and private sector players for economic growth</li> </ul>	www.moti.gov.gh
Africa Women's Entrepreneurship Program (AWEP)	NGO outreach educational and engagement initiative that targets Africa women entrepreneurs to promote business growth and to increase trade	<b>√</b>	<b>√</b>		✓	✓	<b>√</b>	<ul> <li>Women-centric organization</li> <li>Provides women with training for taking up key management roles and positions in organisations</li> <li>Partnered with AGOA, Africando, US Embassy</li> </ul>	www.awepwestafrica.co m
National Entrepreneurship and Innovation Programme (NEIP)	Government body providing an integrated national support for start-ups and small businesses and strengthening of the entrepreneurship ecosystem		✓	✓	✓	✓	✓	<ul> <li>Provides Business Advisory Services and funding for womenowned businesses.</li> <li>Has specific programs support women businesses</li> <li>Flagship initiative of the Government of Ghana</li> </ul>	www.neip.gov.gh
Unilever Ghana	Private multinational company manufacturing a wide range of consumer goods, manufacturing about 400 brands in over 190 countries worldwide	<b>√</b>	<b>√</b>	<b>√</b>	✓		✓	<ul> <li>Involved in direct and indirect job creation for women, enhanced livelihoods and health of many people</li> <li>Associated with Limuru Tea Plc.</li> </ul>	www.unileverghana.com
Printex Limited	Private company manufacturing and wholesaling textile and African print fabrics	<b>√</b>	<b>√</b>		<b>√</b>		<b>√</b>	<ul> <li>Created jobs for many women as models, brand ambassadors, wholesale &amp; retailers in Ghana</li> <li>Women also form a substantial portion of their workforce</li> <li>Export markets of Nigeria, Cote D'Ivoire, Mali, Benin, Togo, Burkina Faso, Gambia, Niger, Angola, South Africa and Zambia</li> </ul>	www.printexghana.com
National Board for Small Scale Enterprises (NBSSI)	Government body responsible for the development and growth of MSMEs		✓	✓	✓		<b>√</b>	<ul> <li>Assists women entrepreneurs to launch their businesses and compete in the marketplace, provides funding and training</li> <li>Associated with state and non-state agencies</li> </ul>	www.nbssi.gov.gh

### National level stakeholders in Ghana's Wholesale & Retail sector

Wholesale & Retail, Trading activities

Capacity building, education, training



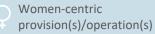
Financial support/ funding/investment



Technical/operational support & assistance



Lobbying/Advocacy, Policy/Research



Stakeholder	Brief description	Cor	e activ	vities				Key relationships and strengths	Website
			· •		•		Q		
Plan International	International NGO empowering women by providing entrepreneurial training, bridging access to financing gap by mobilising them for VSLAs etc.		✓	✓	<b>√</b>		<b>√</b>	<ul> <li>Provided 6000 women and youth access to VSLAs, helped with training green entrepreneurial technical skills</li> <li>Prioritises women's skill development and access to credit</li> <li>Associated with several donors and the government</li> </ul>	www.plan- international.org/ghana
World Vision	Global NGO offering training to women in entrepreneurship, business development and providing access to finance to build business capacities		✓	✓	✓		✓	<ul> <li>Has targeted programs to build the business capacities of women as well as facilitate access to capital for their businesses</li> <li>Associated with many donors and the government</li> </ul>	www.worldvision.org
Ghana National Tailors and Dressmakers Association (GNTDA)	Trade association providing a central platform for tailors nationwide through clearly defined objectives of skill development and evolving the fashion sector		✓		✓	<b>√</b>	<b>√</b>	<ul> <li>Provides practical training to over 600,000 apprentices annually, of which 6000 proceed to intermediate level tests annually</li> <li>Women are the primary beneficiaries of their trainings</li> <li>Associated with several governmental and non-governmental ministries and associations in the sector</li> </ul>	www.ghanaskills.org/nod e/78
Association of Ghana Apparel Manufacturers	Trade association that works to develop and promote Ghana's apparel, garments and textiles industry in the legislative, regulatory and political arenas			✓	✓	✓	<b>√</b>	<ul> <li>Three out of five members of the management are women</li> <li>Partnered with the Ministry of Trade and Industry</li> </ul>	www.accrachamber.org/ directory/association-of- ghana-apparel- manufacturers-agam
TechnoServe	Global NGO aiming to be a catalyst and partner for transformative, on-the-ground, market-based solutions to poverty	<b>✓</b>		<b>√</b>	<b>√</b>		✓	<ul> <li>The company keeps women at the forefront of their focus to remove poverty</li> <li>Supports/Invests in enterprising people in farming and business</li> <li>Associated with African Cashew Initiative</li> </ul>	www.technoserve.org/ou r-work/where-we- work/ghana
Ghana Union of Traders Association (GUTA)	Mother trade association bringing together all wholesalers and retailers (traders) in Ghana				✓	<b>√</b>	✓	<ul> <li>2 women out of 24 national executive positions; no gender- specific programmes but their policies support women businesses strongly</li> </ul>	www.guta.com
Microfinance and Small Loans Centre (MASLOC)	Government agency responsible for providing micro credit to MSMEs to enhance job and wealth creation			<b>√</b>	<b>√</b>		<b>√</b>	<ul> <li>78% loans are granted to women in the informal sector</li> <li>Has a special programme targeting women</li> <li>Associated with Government agencies and investors</li> </ul>	www.masloc.gov.gh

### National level stakeholders in Ghana's Wholesale & Retail sector

Wholesale & Retail, Trading activities

Capacity building, education, training



Financial support/ funding/investment



Technical/operational support & assistance



Lobbying/Advocacy, Policy/Research



provision(s)/operation(s)

Stakeholder	Brief description	Со	re acti	vities				Key relationships and strengths	Website
			•		•		Q		
Pan African Savings and Loans	Private company providing credit and financial services to low income, under-banked and unbanked population through the most convenient channel			✓	✓		✓	<ul> <li>Provides quick credit facilities and digital financial services to women-owned businesses and SMEs</li> <li>Also provides them with free advice on keeping records and monitoring financial progress of their business</li> </ul>	www.panafricansl.com
Opportunity International	Private company providing sound financial education and support, using the individual approach to lending while promoting a savings culture by offering innovative deposit products			<b>√</b>	✓		✓	<ul> <li>Provides working capital for SMEs</li> <li>Have savings and loans products targeting women; provides savings, micro credit and group loans to them</li> </ul>	www.opportunityghana.c om
Sinapi Aba Savings and Loans	Private company providing savings and loans to economically disadvantaged individuals and enterprises			<b>√</b>	✓		✓	<ul> <li>Group and individual loans for low-income entrepreneurs</li> <li>Have savings and loans products targeting women; savings, micro credit and group loans provided to women</li> </ul>	www.sinapiaba.com/inde x.php
Melcom Ghana Ltd	Private company involved in the wholesale and retail of general goods including processed and non-processed foods	<b>\</b>	<b>√</b>		✓			<ul> <li>Employs young and old women throughout Ghana; but no gender-specific activities in place</li> <li>Open to local and global partnerships</li> </ul>	www.melcomgroup.com
Ghana Yam Producers and Exporters Association	Trade association supporting the production and export of good quality, certified yams	<b>/</b>			<b>√</b>	<b>√</b>	<b>√</b>	<ul> <li>Job creation for women, women play a critical role in the production and trade of the crops</li> </ul>	www.ghanayam.com
Food and Beverage Association of Ghana	Mother trade association of food and beverages retailers and wholesalers in Ghana	<b>✓</b>	✓		✓	<b>√</b>	<b>√</b>	<ul> <li>1 of 6 of management team is female</li> <li>The group the association represents is dominated by women</li> <li>Educates members on technological advances in equipment and ingredients, and on consumer trends</li> <li>Related to the government and other industry stakeholders</li> </ul>	www.fabag.org
SPINnet Textile & Garment Cluster	Industry association for textile and garment dealers and traders in Ghana		✓		✓		<b>√</b>	<ul> <li>The Association has more women members; provides training to all members</li> <li>Associated with Ministry of Trade and Industry, Ghana Exports Promotion Authority, NBSSI</li> </ul>	www.spinnetghana.org

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Wholesale & Retail, Trading activities



Capacity building, education, training



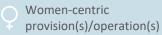
Financial support/ funding/investment



Technical/operational support & assistance



Lobbying/Advocacy, Policy/Research



Stakeholder	Brief description	Coi	e activ	/ities				Key relationships and strengths	Website
			•		0		Q		
Ghana Association of Women Entrepreneurs (GAWE)	Industry association working to promote the interests of women-owned businesses in Ghana		✓	✓	✓	✓	✓	<ul> <li>All women association, provides technical support to women in business, training and access to local and international market information</li> </ul>	www.ghanawomenentre preneurs.org
Forewin Ghana Limited	Private distributor and marketer of food, non-food and beverages in Ghana	<b>\</b>	✓		✓			<ul><li>Limited gender awareness activities observed</li><li>Associated with HMD Africa, Mabani Holdings, COMFU</li></ul>	www.forewinghana.com
Federation Of Associations Of Ghanaian Exporters	Trade association representing and collaborating with exporter associations, producers, exporters, foreign buyers, financial institutions, government agencies, and development partners to enhance the growth of members' businesses	<b>√</b>	✓	✓	<b>√</b>	✓		<ul> <li>One of four managers is a woman</li> <li>Provides access to market for business development</li> <li>Related to several trade associations and businesses, government ministries, etc.</li> </ul>	www.fageghana.com
Ghana Export Promotion Authority	Government body promoting export of goods and services by Ghanaian-owned and Ghana-based companies	<b>✓</b>			✓	✓		<ul> <li>One of four managers is a woman; not overtly gender-active in its operations</li> <li>Provides access to market for business development</li> <li>Associated with businesses and government</li> </ul>	www.gepaghana.org
Vegetable Producers & Exporters Association of Ghana (VPEG)	Trade association of farmers aiming to raise volumes of vegetables for export and production and also meet quality standards set by European buyers	<b>✓</b>	✓		<b>√</b>		✓	<ul> <li>Provides employment and access to reliable markets</li> <li>Organises skills training for members</li> <li>Associated with Federation of Association of Ghanaian Exporters</li> </ul>	www.vepeag.org
Fruit Juice Processors and Marketers Association of Ghana	Trade association involved in the processing and sale of fruit juices in local and foreign markets	<b>√</b>	<b>√</b>		<b>√</b>		✓	<ul> <li>Has significant female membership</li> <li>Offers women employment and business opportunities</li> <li>Associated with Federation of Association of Ghanaian Exporters (FAGE), Ghana Export Promotion Authority (GEPA), Ghana Investment Promotion Centre (GIPC)</li> </ul>	
Ghana Root Crops and Tubers Exporters Union (GROCTEU)	Trade association working with public and private sector agencies to improve production and marketing within the yam export value chain with the objective to modernize production and handling	<b>√</b>	✓		✓		✓	<ul> <li>Little information available on gender but has active female participation in the sector</li> <li>Offers employment and business opportunities</li> <li>Associated with FAGE, GEPA and GIPC</li> </ul>	www.grocteu.org

### National level stakeholders in Ghana's Wholesale & Retail sector

Wholesale & Retail, Trading activities

Capacity building, education, training



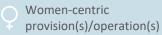
Financial support/ funding/investment



Technical/operational support & assistance



Lobbying/Advocacy, Policy/Research



Stakeholder	Brief description	Coı	e activ	<i>i</i> ities			Key relationships and strengths	Website
					•	Q		
Fareast Merchantile Co. Ltd	Private company proving wide array of services in distribution, manufacturing and retail of consumer products	<b>✓</b>			✓		<ul> <li>Limited gender awareness activities observed</li> </ul>	www.fmclgrp.com
Ghana Assorted Foodstuff Exporters Association	Trade association involved in the export of various foodstuffs such as dry fish, fresh yam, garden eggs, pepper sauce, peanut butter etc. to the sub-region and international markets	<b>√</b>			✓	<b>√</b>	<ul> <li>Little information available on gender but has active female participation in the sector</li> <li>Comprises 40 active exporters who are members</li> <li>Offers employment and business opportunities to members</li> <li>Associated with the FAGE, GEPA, GIPC and GROCTEU</li> </ul>	
Ghana Cooperative Fashion Designers Association	Trade association for fashion designers involved in training support and general welfare concerns of members		✓		✓		<ul> <li>No specific activities for women but the association has significant number of females</li> <li>Has representation in all regions of Ghana</li> <li>Associated with NBSSI, Skills Development Centre</li> </ul>	
Sea Freight Pineapple Exporters of Ghana (SPEG)	Trade association specialised in the export of high-quality pineapples produced within conducive agricultural practices	<b>√</b>			✓		<ul> <li>Little information available on gender awareness activities</li> <li>Creates employment and provides access to export markets for agro-produce</li> <li>Associated with FAGE, key partnerships with trade and export associations, agro-processors and producers</li> </ul>	www.spegpine.com
Srighan Farms Limited	Private company involved in the export and distribution of agricultural fresh fruits and vegetables	✓			✓		<ul> <li>No specific focus on gender but offers employment opportunities for women (both formal and informal)</li> <li>Associated with FAGE, GEPA, GIZ</li> <li>Key partnerships with development partners and overseas investors</li> </ul>	www.srighan.com
Kwatsons West Africa Ltd.	Private company involved in the wholesale, import and distribution of a variety of international food and non-food brands	<b>√</b>	<b>√</b>		✓		<ul> <li>Limited gender-focussed activities observed</li> <li>Operates in West Africa and deals with several wholesalers and retailers in the region</li> </ul>	www.kwatsons.con

### National level stakeholders in Ghana's Wholesale & Retail sector

Wholesale & Retail, Trading activities

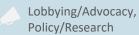
Capacity building, education, training



Financial support/ funding/investment



Technical/operational support & assistance



Stakeholder	Brief description	Cor	e activ	vities			Key relationships and strengths	Website
					•	Q		
Food for All Africa	NGO aiming to reduce hunger and poverty in Ghana by creating efficient and sustainable means of nutrition through food banking, diversity of long-term social development, awareness, educational and feeding programs	<b>√</b>	✓		✓		<ul> <li>Supports the poor and the needy with food</li> <li>Leverages on mobile technology to connect a world of excess to a world of need by recovering quality edible surplus food from the consumer supply chain and distributing it among the needy</li> <li>Partnered with Kwatsons West Africa Ltd., MaxMart Family Shopping Centre, etc.</li> </ul>	www.foodforallafrica.co m
Vitamilk Ghana	Private company producing beverages for worldwide distribution	<b>√</b>	✓		✓		<ul><li>One of four managers is a woman</li><li>Deals with distributors and agencies across the country</li></ul>	www.vitamilk.com.gh
Ghana Skills Development Initiative	International NGO providing training and technical support to entrepreneurs and MSMEs, especially in the informal and agricultural sector		✓		✓		<ul> <li>Not overtly tailored to women; provides skills training and employment</li> <li>Partnered with trade associations and businesses, works with foreign and local partners as well</li> </ul>	www.ghanaskills.org
Divine Value International Inc.	Private company distributing fresh fruits and manufactured products	<b>√</b>			✓		<ul> <li>Little information on gender-specific activities</li> <li>Assists individuals, companies and institutions to import equipment and other materials on their behalf</li> </ul>	
Nourisher Processing Ltd.	Private company manufacturing and distributing juices, nuts and other finished products to consumers in local and global markets	<b>√</b>			✓		<ul> <li>Provides employment opportunities for retailers, who are mainly women</li> <li>Little information on gender-specific programmes</li> </ul>	www.duah.industries
Y.O Amankwah & Sons Co Ltd	Private company importing, exporting and distributing fresh fruits	<b>√</b>			✓		<ul> <li>Provides employment opportunities for retailers, mainly women</li> <li>No gender-specific activities observed</li> </ul>	www.yoaent.com
Papaya and Mango Producers and Exporters Association of Ghana	Cooperative of producers, aggregators and group exporters of mangoes and papayas	<b>√</b>			✓		<ul> <li>Provides employment and access to markets for export of produce; not specifically gender-active</li> <li>Associated with FAGE, trade and export associations</li> </ul>	
Nutrimarket Ghana	Private wholesalers and retailers of food products	<b>√</b>					Creates employment opportunities for retailers, mainly women	www.nutrimarketghana.c om

### National level stakeholders in Ghana's Wholesale & Retail sector

Wholesale & Retail, Trading activities	education, training Financial su funding/inv	1.1 /	Technical/ope support & ass	=======================================	omen-centric ovision(s)/operation(s)
Stakeholder	Brief description	Core activities		Key relationships and strengths	Website
			<b>\$</b>		
Bean Masters Ltd	Private company providing customers with freshly roasted Ghanaian coffee, ethically sourced from women coffee growers in Ghana	<b>✓</b>	<b>✓</b>	<ul> <li>Sourced from female coffee farmers in rural Ghana, thus providing women economic support and cooperation through business</li> <li>No partnerships listed yet, but keenly interested in all coffee developmental related partnerships aimed at innovation</li> </ul>	
Bonwire Kente Weaving Centre	Private company involved in Kente weaving, wholesaling and retailing activities	<b>✓</b>		<ul> <li>Detailed information on gender awareness activities not known</li> <li>Associated with individual and corporate buyers</li> </ul>	

### Regional level stakeholders in Greater Accra

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Wholesale & Retail, Trading activities



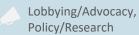
Capacity building, education, training



Financial support/ funding/investment



Technical/operational support & assistance



Stakeholder	Brief description	Cor	e activ	vities		 	Key relationships and strengths	Website
					•	Q		
Papaye Fast Foods	Private fast foods company operating in Greater Accra, serving local and continental dishes	✓	✓		<b>√</b>	<b>√</b>	<ul> <li>Employs 314 people, majority are believed to be women; no gender-specific programmes seen</li> <li>Has multiple shops/branches in Accra and uses both traditional and online marketing platforms</li> </ul>	www.papayegroup.com
Shoprite	Private company operating in Greater Accra, Ashanti and Western regions, involved in the retail of general goods, mainly food items, including processed and non-processed foods	<b>√</b>	✓		✓		<ul> <li>Employs more than 600 Ghanaians including women in Accra</li> <li>Has relationships with Ghanaian suppliers, small businesses and farmers for a wide assortment of local brands</li> </ul>	www.shoprite.com.gh
Ghana Trade Fair Company Ltd	Government body organising trade exhibitions and fairs for Ghanaian businesses	<b>√</b>			✓		<ul> <li>Equal access for all businesses to showcase their wares</li> <li>Partnered with Government stakeholders and private businesses</li> </ul>	
Network of Women in Growth (NEWIG) Ghana	NGO providing training and technical support to women businesses/entrepreneurs		✓		✓	✓	<ul> <li>Has trained over 6,000 women, mostly rural illiterate and semi- illiterate unemployed and small-scaled entrepreneurs, across the country</li> </ul>	www.newig.org
Ethical Apparel Africa	Private company specialized in apparel manufacturing and sourcing; provides technical guidance, independent quality control, logistics, and compliance assurance in West Africa. Declares having an operating model that is rooted in a deep commitment to improving workers' lives	<b>√</b>			<b>√</b>	<b>√</b>	<ul> <li>Most of the organisation's top management positions are held by women</li> <li>Founders are women; has a balanced workforce</li> <li>Has linkages between local manufacturers and international brands in the apparel and garment industry</li> </ul>	www.ethicalapparelafrica .com
Premium African Textiles Ltd	Private company involved in the design, manufacturing and retail of GTP fabric in Ghana and beyond	<b>√</b>			✓	✓	<ul> <li>Offers direct employment to women and also indirect employment through retail and wholesale channels</li> </ul>	www.vliscogh.com
SPAR Ghana	Private company offering fresh products at a value-for- money price	<b>√</b>	✓		✓		<ul> <li>Offers employment opportunities for young Ghanaian women;</li> <li>no gender-specific initiatives undertaken</li> </ul>	www.spar.com.gh

### Regional level stakeholders in Greater Accra



Wholesale & Retail, Trading activities



Capacity building, education, training



Financial support/ funding/investment



Technical/operational support & assistance



Stakeholder	Brief description	Cor	e activ	vitios			Website		
Stakenoider	Brief description	سسنه						Key relationships and strengths	website
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Dangme West Mangoe Farmers Association	Cooperative in Greater Accra, involved in the production and sale of mangoes	<b>√</b>	<b>√</b>		<b>√</b>			<ul> <li>24 out of 123 members are women farmers</li> <li>Provides training and marketing services, access to market for produce and employment opportunities</li> <li>Associated with Federation of Association of Ghanaian Exporters</li> <li>Has key partnerships with trade and export associations</li> </ul>	
Nallem Clothing Ltd	Private designers of bold and vivid Afrocentric clothing and accessories for all occasions	✓			✓			<ul> <li>Limited information on gender awareness; though the company offers employment to young women</li> <li>Local and international market connections</li> <li>Sells through retail outlets and online too for wider reach</li> </ul>	www.nallemstore.busine ss.site
Be Nice Kitchen	Private company providing homemade meals at reasonable prices with additional services	<b>√</b>			✓			<ul> <li>Limited gender-specific programs stated; provides employment opportunities</li> <li>Relies on online platforms to market and take orders for delivery</li> </ul>	www.benicekitchen.com
Market Express	Private ecommerce platform and marketplace with a mission to create a buying and selling environment to increase incomes	<b>√</b>	✓		✓			<ul><li>Limited information on gender activity</li><li>Associated with delivery companies</li></ul>	www.marketexpress.com .gh
Edensway Health Foods Ltd.	Private company working in food retail and health food business activities	<b>✓</b>	✓		✓			<ul> <li>Purchases raw materials and other goods from women sellers</li> <li>Limited information on further gender specific activities</li> </ul>	
Kolob Company Limited	Private company manufacturing and dealing in food commodities such as rice, sugar, cooking oil and cereals	<b>√</b>	✓		✓			<ul> <li>Offers employment and business opportunities in wholesale and retail to all; not gender-specific</li> <li>Associated with Federation of Association of Ghanaian Exporters</li> <li>Doubles as a producer and wholesaler of assorted food products</li> </ul>	
Nadjel kente	Private company wholesaling Kente in Teshie, Greater Accra region	<b>\</b>						<ul> <li>Limited information available on gender awareness activities</li> </ul>	www.nadjel- kente.business.site

# Regional level stakeholders in Greater Accra

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Wholesale & Retail, Trading activities



Capacity building, education, training



Financial support/ funding/investment



Technical/operational support & assistance



Stakeholder	Brief description	Coi	e activ	vities		 	Key relationships and strengths	Website
					<b>Q</b>	Q		
Yvaya Farm	Private company producing dry fruits from fresh fruits, aiming to reduce post-harvest losses, improve resource efficiency, generate income for farmers and create an economic incentive for organic agriculture	<b>√</b>		✓	✓		<ul> <li>One of the founders is a woman</li> <li>Partnered with SNV, P2S, Climate Innovation Centre Ghana,</li> <li>UKaid and TECHNOSERVE</li> </ul>	www.yvayafarm.com
Rama Rice and Assorted Products	Private wholesaler of rice, tom-brown, shito and assorted rice products	<b>\</b>			✓		Owned and operated by a woman; limited gender-specific activity seen	
Tasty Plus Impes Limited	Private company dealing in organic farm produce	<b>√</b>			✓		<ul> <li>Owned and operated by a woman; limited information on gender awareness activities</li> </ul>	
The Butter Shop	Private company providing pure unrefined cocoa and shea butter handmade made in Ghana	<b>\</b>			✓		<ul> <li>The shop is owned and managed by a woman</li> <li>Limited information on gender awareness activities</li> </ul>	
Simavi Company Limited	Private wholesaler and import trader of rice in Ghana	<b>/</b>			✓		<ul> <li>Creates jobs for women retailers, but no specific gender-centric activities seen</li> </ul>	www.simavighana.com
Teamon Company Limited - Ghana Rice Market	Private trading company involved in promoting and selling Ghanaian rice and rice products	<b>✓</b>			✓		<ul> <li>Creates jobs for women farmers and retails</li> <li>No specific gender awareness activities observed</li> </ul>	www.ghanaricemarket.c m
FNJ Investments	Private wholesaler, importer and distributor of sugar, rice and agri-commodities in the Ghanaian market and other selected territories	<b>✓</b>			✓		<ul> <li>Limited gender centric activities observed</li> <li>Have a strong sales network across Ghana</li> </ul>	www.fnjinvestments.com

# Regional level stakeholders in Greater Accra

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Wholesale & Retail, Trading activities

Capacity building, education, training



Financial support/ funding/investment



Technical/operational support & assistance



Stakeholder	Brief description	Co	re acti	vities			Key relationships and strengths	Website
					•	Q		
5 Stars Fabrics	Private company involved in the supply of curtains and blinds	<b>✓</b>			✓		<ul> <li>Limited gender awareness activities seen</li> </ul>	www.5-stars- fabrics.business.site
Anointed Quality Fabrics	Private company involved in the sale of a range of fabrics	<b>√</b>			✓		<ul> <li>Limited gender awareness activities observed</li> </ul>	
Purple Valleys Natural Foods	Private company specialized in food distribution to importers and food distributors in the European, Asian and African markets	<b>√</b>			✓		<ul> <li>One of two managers is a woman</li> <li>Limited gender-centric activities seen</li> </ul>	www.purplevalleysnatura Ifoods.com
Okumkom Community Food Distribution Stores	Private wholesaler and retailer of local food products	<b>√</b>			✓		<ul> <li>Limited information on gender-related activities</li> </ul>	www.okumkom- community-food- distribution- stores.business.site
Giddins Innove	Private company exporting clothing, textiles and leather materials	<b>√</b>			√		<ul> <li>One of four managers is a woman</li> <li>Operates in vulnerable communities, economically empowering vulnerable youth</li> <li>Associated with Ghana Export Promotion Authority</li> <li>Provides access to international market</li> </ul>	www.mygiddins.com
Hajia One	Private company operating in Madina area of Greater Accra, involved in the wholesale and retail sale of assorted local food items to the public	<b>√</b>					<ul> <li>Limited information on gender-related activities</li> </ul>	www.hajia- one.business.site

# Regional level stakeholders in Ashanti, Eastern, Central, Northern and Bono regions

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Wholesale & Retail, Trading activities	Capacity building, education, training	Financial so funding/in		Technical/ope support & ass		Lobbying/Advocacy, Policy/Research		omen-centric ovision(s)/operation(s)
Stakeholder	Brief description		Core activities		Key relatio	nships and strengths		Website
				<b>\$</b> .				
	Private company in Ashanti Focus			, , ,		cial programme targeting women women's start-ups to market and funding, o	offers	

Stakeholder	Brief description	Coı	Core activities					Key relationships and strengths	Website
		<u>.</u>			•		Q		
Women's Haven Africa	Private company in Ashanti Focused on increasing the participation of women and girls in Leadership, Entrepreneurship and Technology		✓	✓	✓	✓	✓	<ul> <li>Has a special programme targeting women</li> <li>Connects women's start-ups to market and funding, offers training support to women entrepreneurs</li> <li>Several connections with investors and customers</li> </ul>	
Konkomba Yam Exporters Association of Ghana	Trade association in Northern region, seeking the welfare of yam sellers and exporters in northern part of Ghana	<b>√</b>			✓		✓	<ul> <li>Offers employment and business opportunities to members</li> <li>Has active female participation in the sector</li> <li>Partnered with Federation of Association of Ghanaian Exporters,</li> <li>GROCTEU</li> </ul>	
Microfin Rural Bank	Private company in the Central region, granting micro loans to women entrepreneurs and small businesses			✓	<b>√</b>		<b>√</b>	<ul> <li>Provides flexible finance to informal businesses</li> <li>Targets women to provide micro credit, provides them savings schemes and micro loans</li> <li>Works with market and women associations, has created VSLA groups for men and women inclusive</li> </ul>	www.microfinruralbank.c om
Sunyani Greenfield Mango Producers And Marketing Co- operative And Society Limited	Cooperative in Sunyani area of Bono region, producing and selling mangoes to local and foreign markets	<b>✓</b>	<b>√</b>		✓			<ul> <li>Provides jobs and skills training for members</li> <li>Limited gender awareness activities seen</li> <li>Associated with Federation of Association of Ghanaian Exporters</li> <li>Key partnerships with trade and export associations</li> </ul>	
Shea Tree	Private company in the Northern region, exporting and supplying raw, unrefined, handcrafted shea butter worldwide in industrial quantities	<b>√</b>	<b>√</b>		<b>√</b>		<b>√</b>	<ul> <li>1 female team member out of 4</li> <li>They buy raw shea from women cooperative farming groups</li> <li>Provides them access to market and employment as a mandate in their women empowerment initiative</li> <li>Associated with Ghana Export Promotion Authority, Global Shea Alliance, Women of Ghana</li> </ul>	www.sheatreeghana.com

# Regional level stakeholders in Ashanti, Eastern, Central, Northern and Bono regions

Wholesale & Retail, Trading activities	Capacity building, education, training	Financial sup funding/inve			Lobbying/Advocacy, Policy/Research	Women-centric provision(s)/operation(s)
Stakeholder	Brief description		Core activities	Key relationships and	strengths	Website

Stakeholder	Brief description	Со	Core activities					Key relationships and strengths	Website
					<b>\$</b>		Q		
Yilo Krobo Mango Farmers Association – YKMFA	Farmer-based trade association in the Eastern region, supporting members in the production and marketing of fresh mangoes	<b>\</b>			<b>√</b>	✓		<ul> <li>One of four managers is a woman</li> <li>Provides members with employment and access to market for produce</li> <li>Associated with Ghana Export Promotion Authority</li> </ul>	
Dwakese Ghana	Private company in Kumasi area of Ashanti, operating an online shop for wholesale and retail of groceries	<b>\</b>			✓			<ul> <li>Limited gender awareness activities observed</li> <li>Deals with various wholesalers and retailers in Kumasi via its digitalized online platform</li> <li>Has a wider customer reach and appeals to the youth</li> </ul>	
Nalt Nut Ghana Ltd	Private company operating in Ashanti, selling cashew nuts, shea nuts, sesame and soybeans in wholesale quantities	<b>√</b>			✓			Limited information on gender activity	
Kente Village Ghana	Private company operating in Kumasi area of Ashanti, involved in kente weaving, wholesale and retail activities	<b>/</b>			✓			<ul> <li>Limited information on gender activity</li> <li>Has individual and corporate buyers</li> <li>Produces handwoven kente, therefore it is labour intensive and they have the ability to employ many labourers</li> </ul>	
Naan Fields Limited	Private company operating in the Central region, involved in the wholesale of agricultural raw materials and live animals	✓			<b>√</b>			<ul> <li>Provides employment and access to export markets</li> <li>Limited information on gender activity</li> <li>Associated with Federation of Association of Ghanaian Exporters</li> <li>Partnered with key trade and export associations</li> </ul>	