# **UGANDA**

PATHWAYS TO GENDER-INCLUSIVE ECONOMIC DEVELOPMENT IN SUB-SAHARAN AFRICA: A SECTORAL ANALYSIS STAKEHOLDER MAPPING: TOURISM AND HOSPITALITY SECTOR

#### **STEERING COMMITTEE**



#### SUB-SAHARAN AFRICAN COUNTRIES COVERED BY THE PATHWAYS STUDY





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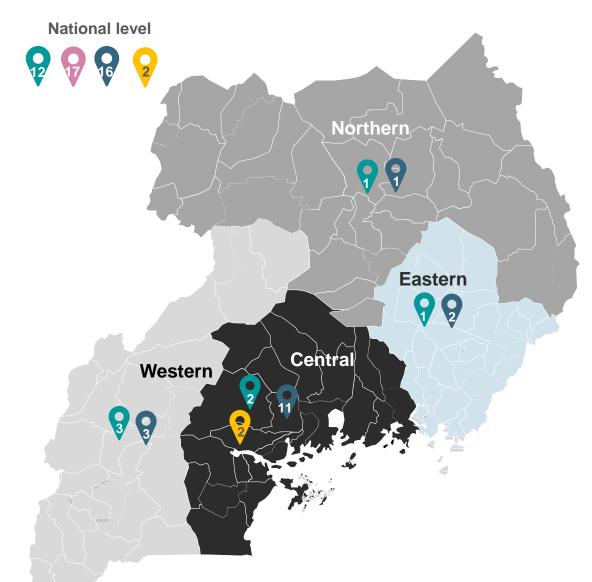
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The stakeholder listing simply reflects information that was gathered through secondary research and interviews for the Pathways study, and the inclusion of any stakeholders does not signify any opinion or endorsement by the organisations listed above. The information contained in this document is provided without any warranties or representations about accuracy or completeness. Any reliance on this material is made at users' own risk.

Uganda's tourism and hospitality sector stakeholders are split among government organizations, private sector players, associations and NGOs operating across the country



| #                 | Stakeholder type                                     | Region          |                |               |                |              |
|-------------------|------------------------------------------------------|-----------------|----------------|---------------|----------------|--------------|
|                   |                                                      | Central         | Eastern        | Western       | Northern       | National*    |
| 19 💡              | Associations, collectives, organizations, rep bodies | 2               | 1              | 3             | 1              | 12           |
| 17 💡              | Government<br>agencies/departments                   | -               | -              | -             | -              | 17           |
| 33 💡              | Private Companies                                    | 11              | 2              | 3             | 1              | 16           |
| 9 💡               | NGOs                                                 | 2               | -              | -             | -              | 2            |
|                   | TOTAL                                                | 15              | 3              | 6             | 2              | 47           |
| Note: *<br>scale. | National stakeholder tally incl                      | udes global sta | keholders, who | o are assumed | l to operate a | t a national |

CAVEAT: Stakeholder listing is based on secondary research and interviews, So, all stakeholders (especially those with highly localised and/or offline operations) may not have not been captured in the listing. All maps & tables present best-available information as at the time of research.



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| Tourism, Safari and<br>Related Activities Hotels, Hospitality and<br>Related Services Support/Funding |                                                                                                                                                        |                 |              |  | acity bi<br>ning, eo |              |              |              |                                                                                                                                                                                                                                                                                                                                                        | men-centric<br>vision(s)/operation(s) |
|-------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------|--|----------------------|--------------|--------------|--------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| Stakeholder                                                                                           | Brief description                                                                                                                                      | Core activities |              |  |                      |              |              |              | Key relationships and strengths                                                                                                                                                                                                                                                                                                                        | Website                               |
|                                                                                                       |                                                                                                                                                        | )<br>Ag         |              |  |                      |              | <b>A</b>     | Q            |                                                                                                                                                                                                                                                                                                                                                        |                                       |
| Uganda Women Network<br>(UWONET)                                                                      | Collective network of women composed of 20 Women's<br>Rights Organisations and nine individual activists                                               | $\checkmark$    | $\checkmark$ |  | $\checkmark$         | ~            | $\checkmark$ | $\checkmark$ | <ul> <li>Advocacy and policy engagement on women issues and concerns; Wholly women-centric in its activities</li> <li>Partnered with Democratic Governance Facility (DGF), UN Women Uganda, Austrian Development Cooperation (ADC), DanChurchAid (DCA), OXFAM International, etc.</li> <li>Strength: Expertise and Experience of membership</li> </ul> | www.uwonet.or.ug                      |
| Private Sector Foundation Uganda                                                                      | Professional organisation aiming to be the apex body<br>championing inclusive and sustainable private sector<br>development                            | $\checkmark$    | ~            |  | ~                    | $\checkmark$ | $\checkmark$ | ~            | <ul> <li>All programs implemented with a gender focus</li> <li>Partnered with The World Bank, EADB, Uganda Revenue<br/>Authority, URSB, Uganda Law Society, AUTO, NARO, TABC,<br/>Coca-Cola IFAD, Stanbic Bank</li> <li>Strength: Policy, research, analysis, consultations experience</li> </ul>                                                      | www.psfuganda.org                     |
| Ministry of Gender Labour and<br>Social Development                                                   | Government body aiming to promote gender equality,<br>social protection and transformation of communities                                              | $\checkmark$    | √            |  | V                    | ~            | ~            | $\checkmark$ | <ul> <li>Regulation of non-state actors in support of women<br/>employment, has a department for advocacy and enforcement<br/>of labour rights, and employment services</li> <li>Partnerships cutting across development partners</li> <li>Strength: Departments of gender and women affairs</li> </ul>                                                | www.mglsd.go.ug                       |
| Uganda Manufacturers' Association<br>(UMA)                                                            | Industry association advising the government of Uganda<br>in the formulation of national and regional industrial<br>policy                             | $\checkmark$    | $\checkmark$ |  | $\checkmark$         | $\checkmark$ | $\checkmark$ | $\checkmark$ | <ul> <li>Headed by a woman and it has women in its structure</li> <li>Partnered with industrialists, government, manufacturers, etc.</li> <li>Strength: National trade-fair organiser</li> </ul>                                                                                                                                                       |                                       |
| Uganda Sugar Manufacturers'<br>Association (USMA)                                                     | Industry Association promoting sustainable, profitable<br>manufacture of sugar and related products for the<br>development of the industry and country | $\checkmark$    | $\checkmark$ |  | $\checkmark$         | $\checkmark$ | $\checkmark$ | $\checkmark$ | <ul> <li>Women are part of the governance structure</li> <li>Represents Uganda in matters related to the International<br/>Sugar Organization</li> <li>Strength: Sustainable manufacture of sugar</li> </ul>                                                                                                                                           |                                       |
| Uganda Tourism Board (UTB)                                                                            | Government body regulating both the travel and tour<br>businesses, and the commercial accommodations in<br>Uganda                                      | $\checkmark$    |              |  | $\checkmark$         | V            | $\checkmark$ | $\checkmark$ | <ul> <li>Licensing and regulation of enterprises (women-owned);<br/>Works in association with Uganda Women Entrepreneurs<br/>Association Limited (UWEAL)</li> <li>Several government and private sector partners in tourism</li> <li>Strength: Promotes and empowers local tourism activities</li> </ul>                                               | www.visituganda.com                   |

| Tourism, Safari and<br>Related Activities              | ıg                                                                                                                                                                    |                 |                  | acity b<br>ning, eo | -            |              |              | Lobbying/Advocacy/<br>Representation Policy and<br>Research Policy and<br>Policy and<br>Research Policy and<br>Policy and<br>Research Policy and<br>Policy and<br>Research |                                                                                                                                                                                                                                                                                                                  |                               |  |
|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|------------------|---------------------|--------------|--------------|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--|
| Stakeholder                                            | Brief description                                                                                                                                                     | Core activities |                  |                     |              |              |              |                                                                                                                                                                            | Key relationships and strengths                                                                                                                                                                                                                                                                                  | Website                       |  |
|                                                        |                                                                                                                                                                       | Å.              | <del></del><br>S |                     |              |              | <b>A</b>     | Q                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                  |                               |  |
| National Council of Sports (NCS)                       | Government body providing an enabling environment for<br>the investment in and promotion of sports in Uganda                                                          | $\checkmark$    |                  | ~                   | $\checkmark$ |              | $\checkmark$ | $\checkmark$                                                                                                                                                               | <ul> <li>Promotes women sport activities although with limited funding; few women service positions in the management structure</li> <li>Partnered with the Ministry of Education and Sports</li> <li>Strength: Promotion of women sport activities</li> </ul>                                                   | www.ncs.go.ug                 |  |
| Uganda Hotel and Tourism Training<br>Institute (UHTTI) | Government body aiming to produce a highly skilled and<br>competent workforce for National and International<br>Tourism and Hospitality industry                      | ~               | ~                |                     | ~            |              | $\checkmark$ | ~                                                                                                                                                                          | <ul> <li>Non-discriminatory training offered; Board composition has<br/>women representation</li> <li>Partnered with Ministry of Tourism, Wildlife and Antiquities,<br/>Uganda Tourism Board, Uganda Wildlife Authority, etc.</li> <li>Strength: Government-owned; training and capacity building</li> </ul>     | www.uhtti.ac.ug               |  |
| Uganda Small Scale Industries<br>Association (USSIA)   | Industry Association enhancing the development and<br>competitiveness of micro and small-scale industries in<br>Uganda through quality services delivery and advocacy | $\checkmark$    | ~                |                     | $\checkmark$ | ~            |              | $\checkmark$                                                                                                                                                               | <ul> <li>Organises women's desk network meetings; supports women-<br/>owned enterprises; Executive Director is a woman</li> <li>Sources of funding: Agro Processing Initiatives, Membership<br/>subscriptions and Development Partners</li> <li>Strength: Several useful membership services provided</li> </ul> | www.ussia.or.ug               |  |
| Association of Ugandan Women in<br>Tourism Trade       | Trade Association formed to empower and bring women<br>in the tourism and hospitality sector together                                                                 | $\checkmark$    | $\checkmark$     |                     | $\checkmark$ | $\checkmark$ |              | $\checkmark$                                                                                                                                                               | <ul> <li>Wholly women-centric in operations; strong WEE relevance</li> <li>Partnered with Uganda Tourism Association (UTA)</li> <li>Strength: WEE in the tourism and hospitality sector</li> </ul>                                                                                                               |                               |  |
| Uganda Registration Services<br>Bureau (URSB)          | Government body providing business registration services<br>for all business enterprises                                                                              | $\checkmark$    | ~                |                     | $\checkmark$ |              | $\checkmark$ | $\checkmark$                                                                                                                                                               | <ul> <li>Launched women in business clubs to support working<br/>relationships</li> <li>Partnered with the government as a government agency</li> <li>Strength: Support in business registration and regulation</li> </ul>                                                                                       | www.ursb.go.ug/about-<br>ursb |  |
| YMCA Comprehensive Institute                           | Private Company providing excellence in vocational and technical skills that build the Mind, Spirit and Body for better services to society                           | $\checkmark$    | $\checkmark$     |                     | $\checkmark$ | $\checkmark$ |              | $\checkmark$                                                                                                                                                               | <ul> <li>Training, employment and mentorship for women. One of the courses provided is hotel and institutional catering</li> <li>Strength: Private institute with several regional branches</li> </ul>                                                                                                           | www.yci.ac.ug                 |  |
| Ministry of Trade, Industry and<br>Cooperatives (MTIC) | Government body, which is a cabinet level ministry of the<br>government of Uganda promoting competitive trade and<br>industrial development in the country            | $\checkmark$    | $\checkmark$     |                     | $\checkmark$ |              | ~            | $\checkmark$                                                                                                                                                               | <ul> <li>The cabinet minister for this ministry is a woman</li> <li>Partnered with several state and non-state actors</li> <li>Strength: Policy and regulation of industry and trade</li> </ul>                                                                                                                  | www.mtic.go.ug                |  |

| Tourism, Safari and<br>Related Activities                | Hotels, Hospitality and<br>Related Services                                                                                                                                     | ıg              |              |              |              | uilding<br>ducatic |              |              | EODDying/Advocacy/                                                                                                                                                                                                                                                                                                                | nen-centric<br>ision(s)/operation(s) |
|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------|--------------|--------------|--------------------|--------------|--------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|
| Stakeholder                                              | Brief description                                                                                                                                                               | Core activities |              |              |              |                    |              |              | Key relationships and strengths                                                                                                                                                                                                                                                                                                   | Website                              |
|                                                          |                                                                                                                                                                                 | )<br>Ag         |              |              |              |                    | <b>A</b>     | Q            |                                                                                                                                                                                                                                                                                                                                   |                                      |
| Ministry of Tourism, Wildlife and<br>Antiques (MTWA)     | Government body responsible for the overall planning<br>and development of Uganda's tourism industry                                                                            | $\checkmark$    |              |              | $\checkmark$ |                    | $\checkmark$ | $\checkmark$ | <ul> <li>Gender is mainstreamed in all government programs</li> <li>Partnerships with government ministries, departments, agencies, international organisations, CSOs, Private sector, etc.</li> <li>Strength: Policy implementation and regulation of the sector</li> </ul>                                                      | www.tourism.go.ug                    |
| Environmental Conservation Trust<br>of Uganda (ECOTRUST) | NGO conserving natural resources and enhancing social<br>welfare by promoting innovative and sustainable<br>environment management in Uganda                                    | $\checkmark$    |              | $\checkmark$ | $\checkmark$ |                    |              | $\checkmark$ | <ul> <li>Share of membership, employment and affiliates are women; gender equity followed in the structure</li> <li>Relationships with the local communities in regions</li> <li>Strength: Designs cutting edge conservation models</li> </ul>                                                                                    | www.ecotrust.or.ug                   |
| The National Environment<br>Management Authority (NEMA)  | Government body responsible for coordinating,<br>monitoring, regulating and supervising environmental<br>management in the country                                              | $\checkmark$    |              |              | $\checkmark$ |                    | $\checkmark$ | $\checkmark$ | <ul> <li>Favorable policy for women employment in the forestry sector</li> <li>Partnered with several government institutions</li> <li>Strength: Spearheads the development of laws and policies</li> </ul>                                                                                                                       | www.nema.go.ug                       |
| The Uganda Girl Guides Association<br>(UGGA)             | NGO dedicated to the growth and development of girls<br>and women by running campaigns and programmes                                                                           | $\checkmark$    |              |              | $\checkmark$ | V                  |              | $\checkmark$ | <ul> <li>Women empowerment trainings, and advocacy; organization structure dominated by women</li> <li>Partnered with World Association of Girl Guides and Girl Scouts (WAGGGS), FK Norway, UNICEF Uganda, Uganda Scouts Association, etc.</li> <li>Strengths: Activities are conducted mainly on donation funds</li> </ul>       | www.girlguidesuganda.o<br>rg         |
| Rhino Fund Uganda                                        | Private company fighting against the rhino poachers and those that encourage such destructive behaviour                                                                         | $\checkmark$    |              | $\checkmark$ | $\checkmark$ |                    |              | $\checkmark$ | <ul> <li>Women employment and mentorship; however they do not deliberately target women for employment</li> <li>Partnered with state and non-state actors</li> <li>Strength: Works mainly on donations</li> </ul>                                                                                                                 | www.rhinofund.org                    |
| Federation of Uganda Employers<br>(FUE)                  | NGO acting as the premier voice for employers on social<br>and economic issues, recognized both locally and<br>internationally as the sole employer's organization in<br>Uganda | $\checkmark$    | $\checkmark$ |              | $\checkmark$ |                    |              | V            | <ul> <li>FUE programs include the FUE Women Executives Chapter<br/>(FUEWEC); aimed at capacity building and mentorship</li> <li>Partnered with International Organisation of Employers,<br/>Business Africa, East African Employers Organisation, etc.</li> <li>Strength: WEE relevant, encourages women in leadership</li> </ul> | www.fuemployers.org                  |

| Tourism, Safari and<br>Related Activities                                              | ding Capacity building,<br>training, education                                                                                                                                           |                 |              |              |              |   |          | Lobbying/Advocacy/<br>Representation Policy and<br>Research Policy and<br>Policy and<br>Research Policy and<br>Research Policy and<br>Research |                                                                                                                                                                                                                                                                                                                                                                          |                    |  |
|----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------|--------------|--------------|---|----------|------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|--|
| Stakeholder                                                                            | Brief description                                                                                                                                                                        | Core activities |              |              |              |   |          |                                                                                                                                                | Key relationships and strengths                                                                                                                                                                                                                                                                                                                                          | Website            |  |
|                                                                                        |                                                                                                                                                                                          | H               |              |              |              |   | <b>A</b> | Q                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                          |                    |  |
| Jimmy Sekasi Institute of Catering                                                     | Private company providing catering training in Uganda,<br>as well as Tourism and Hospitality courses                                                                                     | $\checkmark$    | $\checkmark$ |              | ~            |   |          | $\checkmark$                                                                                                                                   | <ul> <li>Has a woman leader</li> <li>Partnered with Ministry of Education and Sports</li> <li>Strength: Trained majority of the hoteliers of Uganda</li> </ul>                                                                                                                                                                                                           |                    |  |
| Management Training and Advisory<br>Centre (MTAC)                                      | Government body aiming to create a world of job creators<br>and effective managers in Uganda through training and<br>consultancy services for management improvement                     | $\checkmark$    | $\checkmark$ |              | $\checkmark$ |   |          | $\checkmark$                                                                                                                                   | <ul> <li>Website indicate women engagement in all activities</li> <li>Partnered with Ministry Trade, Industry and Cooperatives</li> <li>Strength: Several regional offices and centers</li> </ul>                                                                                                                                                                        | www.mtac.ac.ug     |  |
| Marasa Africa                                                                          | Private company which is a collection of 7 hotels in<br>Uganda and Kenya                                                                                                                 | $\checkmark$    | $\checkmark$ |              | $\checkmark$ |   |          | $\checkmark$                                                                                                                                   | <ul> <li>All facilities employ majority women</li> <li>Works as network of hotels in Uganda and Kenya</li> <li>Strength: Provides employment across East Africa</li> </ul>                                                                                                                                                                                               | www.marasa.net     |  |
| Uganda Hotels, Food, Tourism,<br>Supermarkets, and Allied workers<br>Union (HTS-Union) | Trade Association, a labour union for employees working<br>in Ugandan Hotels, Food, Tourism, and Supermarkets                                                                            | $\checkmark$    | V            | $\checkmark$ |              | ~ |          | $\checkmark$                                                                                                                                   | <ul> <li>Represents women, advocates for them, favors them directly<br/>and indirectly through its activities</li> <li>Partnered with FUE, Ministry of Gender, Labour and Social<br/>Development, Uganda Red Cross Society, Uganda Hotel<br/>Owners Association (UHOA), Uganda Wildlife Authority, etc.</li> <li>Strength: Collective bargaining and advocacy</li> </ul> | www.hts-union.org  |  |
| National Association of Crafts and<br>Arts of Uganda                                   | Cooperative promoting, preserving and transforming<br>Uganda's Tourism industry and traditional culture<br>through partnering with producers of and dealers in<br>visual arts and crafts | $\checkmark$    |              |              | $\checkmark$ |   |          | $\checkmark$                                                                                                                                   | <ul> <li>Promotes women business through buying of crafts, as most<br/>women are engaged in arts and crafts</li> <li>Partnered with Ministry of Tourism, UTB, UTA member</li> <li>Strength: Preserving cultural heritage of Uganda</li> </ul>                                                                                                                            | www.naccau.co.ug   |  |
| Bird Uganda Safaris                                                                    | Private company instrumental in training bird guides for<br>bird safaris in Uganda                                                                                                       | $\checkmark$    |              |              | $\checkmark$ |   |          | $\checkmark$                                                                                                                                   | <ul> <li>Training and employment of women bird guides</li> <li>Partnered with Uganda Bird Guides Club, Uganda Women<br/>Birders Club, Uganda Young Birders Club, Uganda Safari Guides<br/>Association, Nature Uganda, etc.</li> </ul>                                                                                                                                    | www.birduganda.com |  |
| Uganda National Cultural Centre<br>(UNCC)                                              | Government body providing and establishing theatres<br>and cultural centres in the country, encouraging and<br>developing cultural and artistic activities, etc. in Uganda               | $\checkmark$    |              |              | $\checkmark$ |   |          | $\checkmark$                                                                                                                                   | <ul> <li>Gender mainstreaming followed in all programmes</li> <li>Partnered with Ministry of Gender, Labour and Social<br/>Development</li> </ul>                                                                                                                                                                                                                        | www.uncc.co.ug     |  |

| Tourism, Safari and<br>Related Activities               | Hotels, Hospitality and Financial Related Services                                                                                         | ng           |              |        | acity b<br>ning, eq | -            |              |              |                                                                                                                                                                                                                                         | nen-centric<br>ision(s)/operation(s) |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|--------------|--------------|--------|---------------------|--------------|--------------|--------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|
| Stakeholder                                             | Brief description                                                                                                                          | Cor          | e acti       | vities |                     |              |              |              | Key relationships and strengths                                                                                                                                                                                                         | Website                              |
|                                                         |                                                                                                                                            | ¥\$          |              |        |                     |              | <b>A</b>     | Q            |                                                                                                                                                                                                                                         |                                      |
| Wildlife clubs of Uganda (WCU)                          | Professional Organisation of young people's<br>environmental clubs which are committed to the<br>conservation of Uganda's natural heritage | $\checkmark$ |              |        | $\checkmark$        |              |              | $\checkmark$ | <ul> <li>Leadership and services of the organisation involves women</li> <li>Partnered with Ministry of Tourism, Wildlife and Antiquities</li> <li>Strength: Membership-based, depends on membership fees</li> </ul>                    | www.wildlifeclubsofuga<br>nda.org    |
| Uganda Museum                                           | Government body exhibiting traditional culture,<br>archaeology, history, science, and natural history                                      | $\checkmark$ |              |        | $\checkmark$        |              |              | $\checkmark$ | <ul> <li>Majority employees are women at the facility</li> <li>Works as a open-to-public institution</li> <li>Strength: Preserves cultural and historic heritage of Uganda</li> </ul>                                                   |                                      |
| Matoke Tours                                            | Private company specialised in providing quality,<br>individualized private and group tours within East Africa                             | $\checkmark$ |              |        | $\checkmark$        |              |              | $\checkmark$ | <ul> <li>As observed on their website, majority employees are women</li> <li>Partnered with AUTO and ATTA (African Travel &amp; Tourism<br/>Association) and USAG</li> <li>Strength: Tailor-made multi-country tour operator</li> </ul> | www.matoketours.com                  |
| Hotel Africana                                          | Private company providing premier luxury hotel and accommodation facilities to tourists                                                    |              | $\checkmark$ |        | $\checkmark$        |              |              | $\checkmark$ | <ul> <li>Women are employed within the structure of the organization</li> <li>One of the brands under BMK group</li> <li>Strengths: Offers premier services across the country</li> </ul>                                               | www.hotelafricana.com                |
| Speke Group of Hotels                                   | Private company, owning eleven hotel brands with accommodation and other premium facilities                                                |              | ~            |        | $\checkmark$        |              |              | $\checkmark$ | <ul> <li>Provides employment to women</li> <li>Associated with Boulevard Suites, Bukoto Heights Apartments,<br/>Speke Apartments Kitante, Tagor Apartments, etc.</li> <li>Strength: Offers hotel and resort services</li> </ul>         |                                      |
| Fairway Hotel and Spa                                   | Private company, hotel providing accommodation,<br>restaurant, and venue for conferences and weddings                                      |              | $\checkmark$ |        | $\checkmark$        |              |              | $\checkmark$ | <ul> <li>Employment and mentorship of women</li> <li>Facility open to government and public</li> <li>Strength: Ugandan hospitality, boutique hotel services</li> </ul>                                                                  | www.fairwayhotel.co.ug               |
| Uganda Wildlife Conservation<br>Education Centre (UWEC) | Government body providing a centre that combines wildlife education with leisure activities                                                | $\checkmark$ |              |        | $\checkmark$        |              | $\checkmark$ |              | <ul> <li>Works with all categories of people regardless the gender</li> <li>Partnered with several MNCs and national companies</li> <li>Strength: Wildlife research and education center</li> </ul>                                     | www.uwec.ug                          |
| Uganda Community Tourism<br>Association (UCOTA)         | Collective bringing together formal and informal community tourism initiatives                                                             | $\checkmark$ | $\checkmark$ |        | $\checkmark$        | $\checkmark$ |              | $\checkmark$ | <ul> <li>Research and documentation of women issues; Executive<br/>Director is a woman; association comprises 63% women</li> <li>Partnered with UTA; membership-based</li> <li>Strength: WEE relevant activities conducted</li> </ul>   | www.ucota.or.ug/about-<br>us         |

| Tourism, Safari and<br>Related Activities Related Services Related Services Support/Funding |                                                                                                                                                                                  |              |              |        | acity b<br>ning, e | -            |              |              | Lobsymb/ravocacy/                                                                                                                                                                                                                                                                                                           | nen-centric<br>vision(s)/operation(s) |
|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--------------|--------|--------------------|--------------|--------------|--------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| Stakeholder                                                                                 | Brief description                                                                                                                                                                | Cor          | e activ      | vities |                    |              |              |              | Key relationships and strengths                                                                                                                                                                                                                                                                                             | Website                               |
|                                                                                             |                                                                                                                                                                                  | ¥\$          |              |        |                    |              | <b>A</b>     | Q            |                                                                                                                                                                                                                                                                                                                             |                                       |
| Uganda Wildlife Research and<br>Training Institute                                          | Government body creating a sustainable wildlife industry,<br>based on professional management, informed by<br>research and training to address the ever-evolving<br>challenges   | $\checkmark$ |              |        | $\checkmark$       |              | $\checkmark$ |              | <ul> <li>Non-discriminatory training provided to all</li> <li>Partnered with several agencies and organisations, Uganda<br/>Wildlife Authority (UWA), etc.</li> <li>Strengths: Provides education and training</li> </ul>                                                                                                   | www.uwrti.ac.ug                       |
| National Forestry Authority (NFA)                                                           | Government body aiming to create a sufficiently forested<br>ecologically stable and economically prosperous Uganda                                                               | $\checkmark$ |              |        | $\checkmark$       |              | $\checkmark$ | $\checkmark$ | <ul> <li>Possibility of women-oriented policies in effect</li> <li>Partnered with several government institutions and UWA</li> <li>Strengths: Partnerships to ensure success of mandates</li> </ul>                                                                                                                         | www.nfa.go.ug                         |
| Uganda Hotel Owners' Association<br>(UHOA)                                                  | Collective trade and lobbying organisation that includes<br>almost all of the nation's hotels, lodges and camps<br>among its members                                             |              | $\checkmark$ |        |                    | ~            |              | $\checkmark$ | <ul> <li>Women employment and advancement in the hotel industry;<br/>Headed by a female Executive Director</li> <li>Partnered with Ministry of Tourism, Wildlife and Antiquities,<br/>Association of Tour Operators, Uganda Tourism Board, etc.</li> <li>Strengths: Sets high standards to be reached by members</li> </ul> | www.ugandahotelsassoc<br>iation.com   |
| Uganda Wildlife Authority (UWA)                                                             | Government body conserving and managing Uganda's<br>wildlife as a semi-autonomous agency                                                                                         | $\checkmark$ |              | ~      |                    |              | $\checkmark$ |              | <ul> <li>Support to women economic groups around the protected areas; however not yet strong enough in its support provided</li> <li>Partnered with Toro Semuliki Wildlife Reserve, Katonga Wildlife Reserve, Ajai Wildlife Reserve, etc.</li> <li>Strength: Strong in the tourism industry</li> </ul>                      | www.ugandawildlife.org                |
| Uganda Tourism Association (UTA)                                                            | Collective assisting with strategic intervention when the<br>industry requires lobbying or advocacy at the highest level<br>on the main issues on tourism growth and development | $\checkmark$ |              |        |                    | $\checkmark$ | $\checkmark$ |              | <ul> <li>No activities in direct support of women or WEE relevance</li> <li>Umbrella association for all tourism associations in Uganda</li> <li>Strength: Wide reach and engagement in the tourism sector</li> </ul>                                                                                                       | www.ugandatourismass<br>ociation.org  |
| Avian Safaris                                                                               | Private company, Uganda's birding safari operators                                                                                                                               | $\checkmark$ |              |        | $\checkmark$       |              |              | $\checkmark$ | <ul> <li>Employment and mentorship of women</li> <li>Partnered with private companies, producers, caterers, etc.</li> <li>Strength: Operations across East Africa</li> </ul>                                                                                                                                                | www.aviansafaris.com                  |
| Institute for Social Transformation<br>(IST)                                                | NGO providing training and promoting the philosophy<br>and practice of Paulo Freire                                                                                              | $\checkmark$ |              |        | $\checkmark$       | $\checkmark$ | $\checkmark$ | $\checkmark$ | <ul> <li>Advocates for women leadership in marketplaces; capacity building, etc. for women in the informal sector</li> <li>Partnered with Fredich Ebert Stiftung (FES), UN Women, African Women Development Fund, UWONET, etc.</li> </ul>                                                                                   | www.ist-tft.org                       |

| Tourism, Safari and<br>Related Activities                                     | Ig                                                                                                                                                                                           |                 |              | acity b<br>ning, eo | -            |              |              |              | nen-centric<br>ision(s)/operation(s)                                                                                                                                                                                                                                                                                                     |                                            |
|-------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------|---------------------|--------------|--------------|--------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|
| Stakeholder                                                                   | Brief description                                                                                                                                                                            | Core activities |              |                     |              |              |              |              | Key relationships and strengths                                                                                                                                                                                                                                                                                                          | Website                                    |
|                                                                               |                                                                                                                                                                                              | ¥\$             |              |                     |              |              | <b>A</b>     | Q            |                                                                                                                                                                                                                                                                                                                                          |                                            |
| Association of Uganda Tour<br>Operators (AUTO)                                | Collective tourism trade association and a flagship of the<br>country's leading and experienced professional, reputable<br>and most respected tour companies                                 | $\checkmark$    |              |                     | $\checkmark$ | $\checkmark$ |              | $\checkmark$ | <ul> <li>Training and facilitation of women enterprises</li> <li>Partnered with UTB, Ministry of Tourism</li> <li>Strength: Membership-based with many services</li> </ul>                                                                                                                                                               | www.ugandatouroperat<br>ors.org            |
| Uganda National Roads Authority<br>(UNRA)                                     | Government body responsible for maintaining, managing<br>and developing the National Road network                                                                                            | $\checkmark$    | $\checkmark$ |                     | $\checkmark$ |              |              | $\checkmark$ | <ul> <li>Women are serving in leadership positions of the organization</li> <li>Associated with Ministry of Works and Transport (MoWT)</li> <li>Strength: Road construction and maintenance activities</li> </ul>                                                                                                                        | www.unra.go.ug                             |
| Green Lodges Uganda                                                           | Private company providing lodging and accommodation facilities for tourists                                                                                                                  | $\checkmark$    | $\checkmark$ |                     | $\checkmark$ |              |              | $\checkmark$ | <ul> <li>Majority employees are women; mentorship provided</li> <li>Associated with Mburo eco safari lodge, Kidepo safari lodge</li> <li>Strength: Facility that provides safari and accommodation</li> </ul>                                                                                                                            | www.mburosafarilodge.<br>com               |
| The Uganda Association of Travel<br>Agents (TUGATA)                           | Trade Association representing actors on local, regional<br>and international platforms connected with the air travel<br>industry                                                            | $\checkmark$    |              |                     |              | $\checkmark$ | $\checkmark$ | $\checkmark$ | <ul> <li>Lobbying for favourable government policy, provision of<br/>recommendation for women enterprises; board has women</li> <li>Partnered with United Federation of Travel Agents Association<br/>(UFTAA), Federation of Eastern and Southern African Travel<br/>Agents Association, Agency Programme Joint Council, etc.</li> </ul> | www.tugata.com                             |
| Uganda Safari Guides Association<br>(USAGA)                                   | Trade Association of tour guides and specialists of<br>tourism sub-activities to provide a platform to increase<br>their visibility and recognition as key actors in the tourism<br>industry | $\checkmark$    |              |                     | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | <ul> <li>Training, mentorship provided to women clubs; aims to train<br/>women in digital marketing; limited funding</li> <li>Partnered with UWA, UTB, UHOA, UTA, etc.</li> <li>Strengths: Offers a range of training and learning activities</li> </ul>                                                                                 | www.ugasaf.org                             |
| HOTEL GOLDEN TULIP CANAAN<br>KAMPALA                                          | Private company providing 4-star accommodation/hotel services for business tourists and leisure travellers                                                                                   |                 | $\checkmark$ |                     | $\checkmark$ |              |              | $\checkmark$ | <ul> <li>Employment and mentorship of women</li> <li>Facility open to government and general public</li> </ul>                                                                                                                                                                                                                           | www.canaan-<br>kampala.goldentulip.co<br>m |
| Cross Cultural Foundation of<br>Uganda (CCFU)                                 | NGO promoting the recognition of culture as vital for<br>human development that responds to our national<br>identity and diversity                                                           | $\checkmark$    |              |                     |              |              | $\checkmark$ | $\checkmark$ | <ul> <li>Gender is a cross cutting issue in the organization's work;<br/>headed by a woman</li> <li>Partnered with UNESCO, Ministry of Tourism, etc.</li> </ul>                                                                                                                                                                          | www.crossculturalfound<br>ation.or.ug      |
| Makerere University -College of<br>Agricultural and Environmental<br>Sciences | Government body, college offering training for Bachelor<br>of Tourism programme                                                                                                              | $\checkmark$    | $\checkmark$ |                     | $\checkmark$ |              |              |              | <ul> <li>Government institution; no specific focus on WEE in training</li> <li>Strength: Programme emphasizes problem-based; project oriented; work-based and practical/field-based learning</li> </ul>                                                                                                                                  |                                            |

| Tourism, Safari and<br>Related Activities | Hotels, Hospitality and<br>Related Services                                                                                         | ling Z Capacity bui<br>training, edu |                 |   |              |  |              |              |                                                                                                                                                                                                                                                                              | en-centric<br>sion(s)/operation(s) |
|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-----------------|---|--------------|--|--------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| Stakeholder                               | Brief description                                                                                                                   | Cc                                   | Core activities |   |              |  |              |              | Key relationships and strengths                                                                                                                                                                                                                                              | Website                            |
|                                           |                                                                                                                                     | Å                                    |                 |   |              |  | <b>W</b>     | Q            |                                                                                                                                                                                                                                                                              |                                    |
| Uganda Women Birders Club                 | Private company aiming to increase the number of<br>women participating in Nature Guiding                                           | $\checkmark$                         |                 |   | $\checkmark$ |  |              | $\checkmark$ | <ul> <li>Training and mentorship of women</li> <li>Partnered with private companies, producers, caterers, etc.</li> <li>Challenges: Inadequate equipment, socio-cultural perceptions</li> </ul>                                                                              | www.ugandawomenbird<br>ers.org     |
| Swanair Travel                            | Private company providing both travel agency and tour safaris services                                                              | $\checkmark$                         |                 |   | ~            |  |              | ~            | <ul> <li>Provides employment to women</li> <li>Appointed and exclusive partner in Uganda of CWT</li> <li>Strength: Offers both travel agency and safaris services</li> </ul>                                                                                                 | www.swanairtravel.com              |
| Venture Uganda                            | Private company independently operating Ugandan tours, offering specialist holidays and educational visits                          | $\checkmark$                         |                 |   | $\checkmark$ |  |              | $\checkmark$ | <ul> <li>Employment and empowerment of women</li> <li>Partnered with Uganda Safaris Guides Association, AUTO</li> </ul>                                                                                                                                                      | www.ventureuganda.org              |
| Primate Watch Safaris Limited             | Private company operating safari tours in Uganda                                                                                    | $\checkmark$                         |                 |   | $\checkmark$ |  |              | $\checkmark$ | <ul> <li>Provides employment to women, but less likely to employ<br/>women in their structure</li> <li>Strength: Offices in Uganda, Kenya, Rwanda and Tanzania</li> </ul>                                                                                                    | www.primatewatchsafar<br>is.com    |
| Engagi Safaris                            | Private company operating gorilla and primate safari<br>tours in Uganda, Rwanda and Congo regions                                   | ~                                    |                 |   | $\checkmark$ |  |              | ~            | <ul> <li>Women employment and empowerment; work with and<br/>support women groups</li> <li>Partnered with Uganda Safari Guides Association</li> <li>Strength: Supports village development projects</li> </ul>                                                               | www.engagiexperience.<br>net       |
| Wildlife Conservation Society<br>Uganda   | NGO saving wildlife and wild places worldwide through science, conservation action, education, and inspiring people to value nature | $\checkmark$                         |                 | ~ |              |  | $\checkmark$ | $\checkmark$ | <ul> <li>Women are employed within the structure of the organization;<br/>it is likely that women are beneficiaries of their projects</li> <li>Likelihood that the organization survives on donations</li> <li>Strength: Conducts conservation research in Uganda</li> </ul> | www.uganda.wcs.org                 |

CAVEAT: Stakeholder listing is based on secondary research and interviews, So, all stakeholders (especially those with highly localised and/or offline operations) may not have not been captured in the listing. All maps & tables present best-available information as at the time of research.

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### Tourism and Hospitality Sector Regional level stakeholders in the Central Region

| Tourism, Safari and<br>Related Activities             | Hotels, Hospitality and Financial Related Services                                                                                             | ng           | g Capacity building,<br>training, education |  |              |  |          |              |                                                                                                                                                                                                                                                             | men-centric<br>vision(s)/operation(s)                               |
|-------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------------------------------------------|--|--------------|--|----------|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| Stakeholder                                           | Brief description                                                                                                                              | Cor          | Core activities                             |  |              |  |          |              | Key relationships and strengths                                                                                                                                                                                                                             | Website                                                             |
|                                                       |                                                                                                                                                | Å,           |                                             |  |              |  | <b>A</b> | Q            |                                                                                                                                                                                                                                                             |                                                                     |
| Cowa-Centenary Vocational<br>Training School          | Private company producing competitive artisans, fully<br>empowered and self reliant in the Garment-making, Hotel<br>and ICT Industry in Uganda | $\checkmark$ | $\checkmark$                                |  | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Training and mentorship for women in employable technical, vocational, education, ICT and life skills training</li> <li>Partnered with Ministry of Education-BTVET Department</li> <li>Strength: Conducive learning facilities provided</li> </ul> | www.cowacvts.cfsites.or<br>g                                        |
| Africa Sustainable Tourism Care<br>Foundation (ASTCF) | NGO focusing on the conservation of biodiversity and development of rural communities in high tourism potential areas in Uganda                | $\checkmark$ |                                             |  | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Women employment and empowerment</li> <li>Partnered with Uganda Safari and Guides Association</li> <li>Strengths: Works with volunteers and donation</li> </ul>                                                                                    | www.africasustainableto<br>urism.org                                |
| Imperial Hotels Group                                 | Private company, hotel conglomerate, made of 5 brand<br>hotels and 1 apartment facility                                                        |              | $\checkmark$                                |  | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Provides employment to women in hospitality sector</li> <li>Associated with Imperial Resort Beach Hotel, Imperial Golf<br/>View Hotel, Imperial Apartments, etc.</li> <li>Strength: Located in Kampala and Entebbe</li> </ul>                      | www.imperialhotels.co.<br>ug/ImperialHotels.html                    |
| Sheraton Kampala Hotel                                | Private company offering 5-star hotel services with pool<br>and restaurants in Kampala                                                         |              | $\checkmark$                                |  | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Provides employment to women</li> <li>Partnered with Private companies, producers, caterers, courtesy vehicles services, house-keeping services, etc.</li> <li>Strength: Offers a magnificent view to guests</li> </ul>                            | www.marriott.com/hote<br>ls/travel/ebbsi-sheraton-<br>kampala-hotel |
| Protea Hotels                                         | Private company offering 4-star luxury hotel<br>accommodation with 5-star service to guests in Kampala                                         |              | $\checkmark$                                |  | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Women in hospitality sector are provided employment</li> <li>Partnered with Private companies, producers, caterers, courtesy vehicles services, house-keeping services, etc.</li> <li>Strength: Located in Kampala and Entebbe</li> </ul>          | www.marriott.com/hote<br>ls/travel/ebbka-protea-<br>hotel-kampala   |
| Golf Course Hotel                                     | Private company providing luxurious hotel services and hospitality facilities                                                                  |              | $\checkmark$                                |  | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Provides employment to women</li> <li>Partnered with Private companies, producers, caterers, courtesy vehicles services, house-keeping services, etc.</li> <li>Strength: Skill and trained hospitality staff</li> </ul>                            | www.golfcoursehotel.co<br>m                                         |
| Serena Hotels                                         | Private company providing 5-star hotel services in<br>Kampala along with gourmet cuisine and other facilities                                  |              | $\checkmark$                                |  | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Employment to women in hospitality sector</li> <li>Partnered with Private companies, producers, caterers, courtesy vehicles services, house-keeping services, etc.</li> </ul>                                                                      | www.serenahotels.com                                                |

# Tourism and Hospitality Sector Regional level stakeholders in Central Region

| Tourism, Safari and<br>Related Activities    | Hotels, Hospitality and Financial Services Support/Fundi                                                                                                                  | ng           | <b>.</b>     |        |              | ouilding |              |              |                                                                                                                                                                                                                                                                                                       | nen-centric<br>ision(s)/operation(s)                                               |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--------------|--------|--------------|----------|--------------|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| Stakeholder                                  | Brief description                                                                                                                                                         | Cor          | e acti       | vities |              |          |              |              | Key relationships and strengths                                                                                                                                                                                                                                                                       | Website                                                                            |
|                                              |                                                                                                                                                                           | J.           |              |        |              |          | <b>E</b>     | Q            |                                                                                                                                                                                                                                                                                                       |                                                                                    |
| Capital Shoppers Limited                     | Private company operating a supermarket chain in<br>Uganda                                                                                                                |              | $\checkmark$ |        | $\checkmark$ |          |              | $\checkmark$ | <ul> <li>Provides women employment in the company</li> <li>Strength: Owns three branches, several products and services</li> </ul>                                                                                                                                                                    |                                                                                    |
| Buganda Heritage and Tourism<br>Board (BHTB) | Private company responsible for protecting, preserving<br>and promoting the heritage of Buganda's culture                                                                 | $\checkmark$ |              |        | $\checkmark$ |          | $\checkmark$ | $\checkmark$ | <ul> <li>Majority in governance board are women; women-dominated within management and employees</li> <li>Partnered with Private Sector Foundation Uganda, Uganda Tourism Board, Association of Tour Operators, EU, etc.</li> <li>Strength: One of the richest cultural sites in the world</li> </ul> |                                                                                    |
| Black Heron Eco-Tourism<br>Association       | Collective community initiative working to promote conservation of Lutembe Bay wetland and Ramsar site                                                                    | $\checkmark$ | $\checkmark$ |        | $\checkmark$ |          |              | ~            | <ul> <li>Income generation and empowerment of women</li> <li>Partnered with UCOTA</li> <li>Strength: Bird watching tours, traditional dance performances,<br/>and accommodation are sources of income for the initiative</li> </ul>                                                                   | www.ucota.or.ug/touris<br>m-enterprise/black-<br>heron-eco-tourism-<br>association |
| Entanda cultural experience                  | Collective community initiative offering an authentic visitor experience in a non-staged environment                                                                      | $\checkmark$ |              |        | $\checkmark$ |          |              | ~            | <ul> <li>Income generating activities for women, sale of their produce</li> <li>Women lead, involved in the implementation of group services</li> <li>Partnered with UCOTA</li> <li>Strength: Provides learning through engaging activities</li> </ul>                                                | www.entandatours.com                                                               |
| Uganda Car Rental Services                   | Private company offering reliable and cheap car hire<br>services in Uganda to both business, leisure and<br>adventure tourists including back-packers and small<br>groups | $\checkmark$ |              |        | $\checkmark$ |          |              | $\checkmark$ | <ul> <li>Services are not gender-biased; employs women</li> <li>Operates under Mumwe Global Safaris</li> <li>Strength: Trusted car rental and tours operators in Uganda</li> </ul>                                                                                                                    | www.ugandacarrentalse<br>rvices.com                                                |

# Tourism and Hospitality Sector Regional level stakeholders in Western and Other Regions

| Tourism, Safari and<br>Related Activities              | Hotels, Hospitality and Related Services                                                                                                                       | ıg           | Capacity building training, education |              |              |  |          |              |                                                                                                                                                                                                                                                   | nen-centric<br>ision(s)/operation(s)                                              |
|--------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------------------------------------|--------------|--------------|--|----------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| Stakeholder                                            | Brief description                                                                                                                                              | Cor          | e activ                               | vities       |              |  |          |              | Key relationships and strengths                                                                                                                                                                                                                   | Website                                                                           |
|                                                        |                                                                                                                                                                | A\$          |                                       |              |              |  | <b>A</b> | Q            |                                                                                                                                                                                                                                                   |                                                                                   |
| Lake Bunyonyi Christian Vocational<br>Secondary School | Private company providing secondary school education<br>and vocational training in South Western Uganda                                                        | $\checkmark$ | $\checkmark$                          |              | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Training and mentorship for young women; employs women</li> <li>Partnered with Ministry of Education and Sports</li> <li>Strength: School is a charity and survives on donation</li> </ul>                                               |                                                                                   |
| St Joseph's T.I. Fort Portal                           | Private company providing a wide range of technical<br>training and education with emphasis on practical hands-<br>on skills in South Western Uganda           | $\checkmark$ | $\checkmark$                          |              | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Training, employment and mentorship provided to women</li> <li>Partnered with Ministry of Education and Sports</li> <li>Strength: Practical skills training along with theory</li> </ul>                                                 |                                                                                   |
| Ride 4 a Woman                                         | Collective in Western Region supporting women struggling with poverty, HIV and domestic violence                                                               | $\checkmark$ | ~                                     | $\checkmark$ | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Income generating employment, financial inclusion of women</li> <li>Partnered with USAGA and the community; seeking volunteers and donations</li> <li>Strength: Also supports with microfinance</li> </ul>                               | www.ride4awoman.org/<br>contact                                                   |
| Rwenzori Homestay                                      | Private company in South Western Uganda operating a<br>network of three homestays (each with up to six<br>members) living on the same collective property      | $\checkmark$ | $\checkmark$                          |              | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Income generating activities for a household</li> <li>Partnered with UCOTA</li> <li>Strength: Provides community living experience in Uganda</li> </ul>                                                                                  | www.ucota.or.ug/touris<br>m-enterprise/rwenzori-<br>homestay                      |
| Busongora Joint farmers'<br>Association                | Collective formed to share with tourists their story of coffee farming in Rwenzori coffee village                                                              | $\checkmark$ | ~                                     |              | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Income generating activities for women, sale of their produce</li> <li>Women lead, involved in the implementation of group services</li> <li>Partnered with UCOTA</li> <li>Strength: Tour of how coffee is produced in Uganda</li> </ul> | www.ucota.or.ug/touris<br>m-enterprise/rwenzori-<br>coffee-village-<br>experience |
| Rwenjeru Campsite                                      | Collective of community groups, offering accommodation<br>near the Lake Mburo national park with campground and<br>guesthouse facilities                       | $\checkmark$ | ~                                     |              | $\checkmark$ |  |          | ~            | <ul> <li>Women are employed and provide services</li> <li>Partnered with UCOTA</li> <li>Strength: Women empowerment projects, conservation projects</li> </ul>                                                                                    | www.ucota.or.ug/touris<br>m-enterprise/rwenjeru-<br>campsite                      |
| Resty Homestay                                         | Private company and community initiative offering meals,<br>accommodation and agro tours in the home gardens to<br>learn local farming, harvesting and cooking | $\checkmark$ | $\checkmark$                          |              | $\checkmark$ |  |          | $\checkmark$ | <ul> <li>Women-owned homestay; income generation activity</li> <li>Partnered with UCOTA</li> <li>Strengths: Provides meals, accommodation and agro-tourism</li> </ul>                                                                             | www.ucota.or.ug/touris<br>m-enterprise/resty-<br>homestay                         |

# Tourism and Hospitality Sector Regional level stakeholders in Western and Other Regions

| Tourism, Safari and<br>Related Activities | d A Hotels, Hospitality and Related Services Financial Support/Funding                                                                                                                           |                 |              |  | Capacity building,<br>training, education |              |          |              | Lobbying/Advocacy/<br>Representation Policy and<br>Research Women-centric<br>provision(s)/operation(s)                                                                                                                                              |                                                                                   |
|-------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------|--|-------------------------------------------|--------------|----------|--------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| Stakeholder                               | Brief description                                                                                                                                                                                | Core activities |              |  |                                           |              |          |              | Key relationships and strengths                                                                                                                                                                                                                     | Website                                                                           |
|                                           |                                                                                                                                                                                                  | ¥\$             |              |  |                                           |              | <b>A</b> | Q            |                                                                                                                                                                                                                                                     |                                                                                   |
| Nshenyi cultural center                   | Private company, a community initiative in the Western region aiming to preserve and enrich the cultural heritage                                                                                | $\checkmark$    | $\checkmark$ |  | $\checkmark$                              |              |          | $\checkmark$ | <ul> <li>Women are involved in services and employment</li> <li>Partnered with UCOTA</li> <li>Strengths: Preservation of cultural heritage of the region</li> </ul>                                                                                 | www.ucota.or.ug/touris<br>m-enterprise/nsenyi-<br>cultural-center                 |
| Nyundo Valley Hill Bandas                 | Collective in the Western Region, a community initiative, providing traditional accommodation in the Kigezi village                                                                              | $\checkmark$    | $\checkmark$ |  | $\checkmark$                              |              |          | $\checkmark$ | <ul> <li>Income generation and employment to women</li> <li>Partnered with UCOTA</li> <li>Strengths: Tourists experience several community activities</li> </ul>                                                                                    | www.ucota.or.ug/touris<br>m-enterprise/nyundo-<br>valley-hill-bandas              |
| Kara-Tunga                                | Private company in Karamoja operating local tours and travel services in the region                                                                                                              | $\checkmark$    |              |  | $\checkmark$                              |              |          | $\checkmark$ | <ul> <li>Provides women employment within activities</li> <li>Partnered with travel agents, tribes, hotels and inns for accommodation, local retail food shops and stores, etc.</li> </ul>                                                          | www.kara-tunga.com                                                                |
| Mubaku community dance<br>performance     | Collective, a community initiative in Bulisa District,<br>providing tourists activities and experiences in music and<br>dance performance and exposure to African village life                   |                 | $\checkmark$ |  | $\checkmark$                              |              |          | $\checkmark$ | <ul> <li>Women lead, involved in the implementation of group services</li> <li>Provides income-generating activities to women</li> <li>Partnered with UCOTA</li> </ul>                                                                              | www.ucota.or.ug/touris<br>m-enterprise/mubaku-<br>community-dance-<br>performance |
| Rwenzori Founders                         | Private company operates an Art Center, comprising of a<br>Sculpture Gallery, Bronze Foundry and Coffee Bar, lies<br>eleven kilometres north of Kasese in the foothills of<br>Rwenzori Mountains |                 | $\checkmark$ |  |                                           |              |          | $\checkmark$ | <ul> <li>Possibility of contribution to women employment</li> <li>Partnered with Uganda Safaris Guides Association</li> <li>Strength: Award-winning galleries and foundries</li> </ul>                                                              | www.rwenzorifounders.<br>com                                                      |
| Bunyoro Tourism Initiative                | Religious/Tribal/Social Group focusing on promotion of cultural tourism in the Mid-Western region                                                                                                | $\checkmark$    |              |  |                                           | $\checkmark$ |          |              | <ul> <li>Advocacy for reconstruction of cultural tourism</li> <li>Works with cultural groups: traditional dances and music, crafts-making that is dominated by women</li> <li>Partnered with UTB, UTA, NFA, CCFU, Chimpanzee Trust, etc.</li> </ul> |                                                                                   |