

Home Furnishings in Mexico

May 2024

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Home Furnishings in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Expansion of furniture driven by economic growth and government spending Growing demand for multi-functional and space-saving furniture Younger consumers' gain in purchasing power is driving a change in furniture purchasing trends

PROSPECTS AND OPPORTUNITIES

Online channel expected to gain in importance over the forecast period Sustainability important, but mitigated by price sensitivity Hybrid work practices boost home office furniture

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DISCLAIMER

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