Home Furnishings in Mexico

May 2024

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Home Furnishings in Mexico - Category analysis

KEY DATA FINDINGS

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Expansion of furniture driven by economic growth and government spending

Growing demand for multi-functional and space-saving furniture

Younger consumers' gain in purchasing power is driving a change in furniture purchasing trends

PROSPECTS AND OPPORTUNITIES

Online channel expected to gain in importance over the forecast period

Sustainability important, but mitigated by price sensitivity

Hybrid work practices boost home office furniture

CATEGORY DATA

Home and Garden in Mexico - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture

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MARKET DATA

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