



Discounters in Canada

February 2024

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Discounters in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

As prices continue to rise because of the high inflation rate, government puts more pressure on retailers – and especially discounters

Food Basics launches click and collect service with power of AI

Discounters set to steal share from other grocery channels

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Economic situation to support continued interest in discounters

The future of discounters in Canada looks promising with some challenges

Private label becoming increasingly popular and can provide a good opportunity

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Informal retail

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/discounters-in-canada/report.