

Analgesics in Algeria

September 2023

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Analgesics in Algeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Moderate volume growth, supported by population growth
Ketoprofen registers high growth, though from low base
Sanofi-Aventis continues to strengthen its position

PROSPECTS AND OPPORTUNITIES

Self-medication trend drives analgesics growth
Consumers shun value-added benefits, as long as inflation remains high
More awareness of serious side effects

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DISCLAIMER

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