



# Appliances and Electronics Specialists in the United Kingdom

March 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Another year of decline for appliances and electronics specialists  
Retailers experiment in attempt to retain footfall  
Elevated interest in refurbished tech

### PROSPECTS AND OPPORTUNITIES

Return to tentative growth after 2024  
EE expected to push for greater share within the channel  
Visibility of brands expected to be key throughout the forecast period

### CHANNEL DATA

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E-commerce returns to positivity  
What next for retail?

### OPERATING ENVIRONMENT

Informal retail  
Opening hours for physical retail  
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