



# Digestive Remedies in Indonesia

September 2023

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## Digestive Remedies in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Diarrhoea remains a problem amongst children, driving sales of diarrhoeal remedies

Long-term impacts of COVID-19 continue to drive growth for digestive remedies

Kalbe Farma maintains its lead, but Phapros sees stronger growth

#### PROSPECTS AND OPPORTUNITIES

Busier lives and travel will contribute to continued growth, despite some challenges

Potential for Fexuprazan to be launched by Daewoong Pharmaceutical in Indonesia

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