

Cough, Cold and Allergy (Hay Fever) Remedies in Portugal

September 2023

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Cough, Cold and Allergy (Hay Fever) Remedies in Portugal - Category analysis

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2023 DEVELOPMENTS

High incidence of winter viruses seen during winter 2022/2023
Combination products still trusted despite concerns around pseudoephedrine
Allergy season lasting longer in Portugal

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