

# Dishwashers in Mexico

December 2023

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## Dishwashers in Mexico - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Dishwashers slowly gains ground in 2023, driven partly by property development  
Players continue to invest in e-commerce channel, as product portfolios show wider variety  
Dishwashers pushed as eco-friendly alternative to manual washing

#### PROSPECTS AND OPPORTUNITIES

Low consumer interest will continue to curb growth, though potential remains for expansion  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dishwashers-in-mexico/report](http://www.euromonitor.com/dishwashers-in-mexico/report).