



# Small Cooking Appliances in Mexico

December 2023

Table of Contents

## Small Cooking Appliances in Mexico - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Home cooking and health trends support overall growth in 2023  
Brands adapt to changing household dynamics, while consumers cook for money  
E-Commerce sees further growth as brands increase investment in the channel

#### PROSPECTS AND OPPORTUNITIES

Positive growth forecast for overall category, with coffee machines proving particularly popular  
New product development will remain key to boosting growth  
Rising health conscious to shape demand and innovation

#### CATEGORY DATA

Table 1 - Sales of Small Cooking Appliances by Category: Volume 2018-2023  
Table 2 - Sales of Small Cooking Appliances by Category: Value 2018-2023  
Table 3 - Sales of Small Cooking Appliances by Category: % Volume Growth 2018-2023  
Table 4 - Sales of Small Cooking Appliances by Category: % Value Growth 2018-2023  
Table 5 - Sales of Freestanding Hobs by Format: % Volume 2018-2023  
Table 6 - NBO Company Shares of Small Cooking Appliances: % Volume 2019-2023  
Table 7 - LBN Brand Shares of Small Cooking Appliances: % Volume 2020-2023  
Table 8 - Distribution of Small Cooking Appliances by Format: % Volume 2018-2023  
Table 9 - Forecast Sales of Small Cooking Appliances by Category: Volume 2023-2028  
Table 10 - Forecast Sales of Small Cooking Appliances by Category: Value 2023-2028  
Table 11 - Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2023-2028  
Table 12 - Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2023-2028

## Consumer Appliances in Mexico - Industry Overview

### EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture  
2023 key trends  
Competitive landscape  
Retailing developments  
What next for consumer appliances?

### MARKET INDICATORS

Table 13 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024  
Table 14 - Replacement Cycles of Consumer Appliances by Category 2018-2024

### MARKET DATA

Table 15 - Sales of Consumer Appliances by Category: Volume 2018-2023  
Table 16 - Sales of Consumer Appliances by Category: Value 2018-2023  
Table 17 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023  
Table 18 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023  
Table 19 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023  
Table 20 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023  
Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023  
Table 22 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023  
Table 23 - Sales of Small Appliances by Category: Volume 2018-2023  
Table 24 - Sales of Small Appliances by Category: Value 2018-2023  
Table 25 - Sales of Small Appliances by Category: % Volume Growth 2018-2023  
Table 26 - Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 27 - NBO Company Shares of Major Appliances: % Volume 2019-2023  
Table 28 - LBN Brand Shares of Major Appliances: % Volume 2020-2023  
Table 29 - NBO Company Shares of Small Appliances: % Volume 2019-2023  
Table 30 - LBN Brand Shares of Small Appliances: % Volume 2020-2023  
Table 31 - Distribution of Major Appliances by Format: % Volume 2018-2023  
Table 32 - Distribution of Small Appliances by Format: % Volume 2018-2023  
Table 33 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028  
Table 34 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028  
Table 35 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028  
Table 36 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028  
Table 37 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028  
Table 38 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028  
Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028  
Table 40 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028  
Table 41 - Forecast Sales of Small Appliances by Category: Volume 2023-2028  
Table 42 - Forecast Sales of Small Appliances by Category: Value 2023-2028  
Table 43 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028  
Table 44 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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## SOURCES

Summary 1 - Research Sources

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