

Carbonates in France

November 2023

Table of Contents

Carbonates in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

A positive year thanks to cola carbonates after an astonishing 2022
White carbonates also doing well, driven more by tonics than lemonade
CCEP is roaring ahead, while Suntory works well

PROSPECTS AND OPPORTUNITIES

The Olympic Games and an expected peak during summer 2024
Great pressure expected on trading/negotiation and further drop expected in lemonade/lime
Reduced sugar carbonates will continue to progress, notably at the expense of juices

CATEGORY DATA

- Table 1 - Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023
- Table 2 - Off-trade vs On-trade Sales of Carbonates: Value 2018-2023
- Table 3 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023
- Table 4 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023
- Table 5 - Off-trade Sales of Carbonates by Category: Volume 2018-2023
- Table 6 - Off-trade Sales of Carbonates by Category: Value 2018-2023
- Table 7 - Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023
- Table 8 - Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023
- Table 9 - Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023
- Table 10 - Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023
- Table 11 - NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023
- Table 12 - LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023
- Table 13 - NBO Company Shares of Off-trade Carbonates: % Value 2019-2023
- Table 14 - LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023
- Table 15 - Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028
- Table 16 - Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028
- Table 17 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028
- Table 18 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028
- Table 19 - Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028
- Table 20 - Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

Soft Drinks in France - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

- Table 21 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023
- Table 22 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023
- Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023
- Table 24 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023
- Table 25 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023
- Table 26 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023
- Table 27 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 28 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 29 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 30 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 31 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 32 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 33 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 34 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 35 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023

Table 36 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023

Table 37 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023

Table 38 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023

Table 39 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 40 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 41 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 42 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 43 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 44 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 45 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 46 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 47 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 48 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 49 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 50 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 51 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 52 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 53 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 54 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 55 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 56 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in France

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SOURCES

Summary 1 - Research Sources

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