

# Other Hot Drinks in Cameroon

December 2023

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## Other Hot Drinks in Cameroon - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Moderate volume growth, though constant value sales fall

Nestlé and Tiger Brands adopt distinct approaches, but both yield dividends

Rising demand for smaller pouch format in chocolate and malt-based hot drinks, as consumers highly price sensitive

#### PROSPECTS AND OPPORTUNITIES

Increase local processing of cacao benefits local hot drink players

Foodservice sees significant volume growth over forecast period

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