



Away-From-Home Tissue and Hygiene in Poland

March 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Local tourism and new product developments drive value sales in away-from-home tissue
Hospitals and the public sector focus on price above quality
Tork invests in new product developments to drive sales following COVID-19

PROSPECTS AND OPPORTUNITIES

Price concerns across the early forecast period will shape AFH volume sales
Ongoing growth in AFH adult incontinence, driven by the ageing population
Sustainability shapes trends on the AFH tissue and hygiene landscape

CATEGORY DATA

- Table 1 - Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023
- Table 2 - Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023
- Table 3 - Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023
- Table 4 - Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023
- Table 5 - Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023
- Table 6 - Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028
- Table 7 - Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

Tissue and Hygiene in Poland - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

- Table 8 - Birth Rates 2018-2023
- Table 9 - Infant Population 2018-2023
- Table 10 - Female Population by Age 2018-2023
- Table 11 - Total Population by Age 2018-2023
- Table 12 - Households 2018-2023
- Table 13 - Forecast Infant Population 2023-2028
- Table 14 - Forecast Female Population by Age 2023-2028
- Table 15 - Forecast Total Population by Age 2023-2028
- Table 16 - Forecast Households 2023-2028

MARKET DATA

- Table 17 - Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
- Table 18 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
- Table 19 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
- Table 20 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
- Table 21 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
- Table 22 - Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
- Table 23 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
- Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
- Table 25 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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