

Cough, Cold and Allergy (Hay Fever) Remedies in Spain

September 2023

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Cough, Cold and Allergy (Hay Fever) Remedies in Spain - Category analysis

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Weaker performance for cough, cold and allergy (hay fever) remedies following surge in 2022

Increasing competition from other categories weighs on demand

Herbal/traditional products benefits from preventive health trend

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