

Analgesics in Germany

December 2023

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Analgesics in Germany - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising cases of cold and influenza drive growth

“Give me a quick solution” to my pain

Topical analgesics also in demand thanks to fitness enthusiasts and elderly consumers

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Stressful lifestyles and demographic trends to support future growth

No changes expected in the competitive landscape of analgesics

E-commerce sales likely to increase over the forecast period

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DISCLAIMER

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