



Analgesics in the United Arab Emirates

September 2023

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Analgesics in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Local brands compete for consumers' attention on price
Young demographic of the United Arab Emirates favours acetaminophen over diclofenac
Paediatric analgesics experiences only moderate growth

PROSPECTS AND OPPORTUNITIES

Panadol leads systemic analgesics, and is set to maintain robust sales growth
Topical analgesics/anaesthetic brand Deep Relief is a recognised, trusted brand
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