

Analgesics in Guatemala

September 2023

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Analgesics in Guatemala - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Negative performance for systemic analgesics
New Fisiocrem product by Mefasa
Bayer introduces Bayer Acetaminophen

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Greater participation from local players expected over forecast period
Aspirin expected to see further declines over forecast period
Direct seller, Scentia Perfumeria SA making inroads in topical analgesics

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DISCLAIMER

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