

Dishwashing in the United Kingdom

February 2024

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Dishwashing in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in 2023 driven by more dynamic automatic dishwashing

Dishwashing tablets remain the most popular format, but hand dishwashing continues to grow in 2023

Low enthusiasm for eating out owing to cost-of-living crisis

PROSPECTS AND OPPORTUNITIES

Further penetration of dishwashers in the UK set to benefit automatic dishwashing tablets over the forecast period

Increasing popularity for distribution channels with subscription services and online sales increasing in popularity

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DISCLAIMER

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