



# Spectacles in India

June 2024

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## Spectacles in India - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Spectacles exhibits stable single-digit value growth in 2024  
Advances in vision correction mark a new focus point in the industry  
Essilor India leads spectacles with premium product offerings and wide product distribution

#### PROSPECTS AND OPPORTUNITIES

Growing use of digital devices will drive growth for spectacles in the forecast period  
Although offline retail channels will remain dominant, significant growth is anticipated for retail e-commerce  
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