

Cough, Cold and Allergy (Hay Fever) Remedies in Australia

September 2023

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Cough, Cold and Allergy (Hay Fever) Remedies in Australia - Category analysis

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Strong growth for cough, cold and allergy remedies amidst widespread flu, and low vaccination rates

Key players continue to dominate the Australian market

Several cough remedies recalled in Australia for containing pholcodine

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Changing regulation for cough remedies a reality check for manufacturers

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