

Depilatories in France

May 2024

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Depilatories in France - Category analysis

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2023 DEVELOPMENTS

Rise of beauty salons, anti-hair removal trend, and inflationary pressures pose challenges for depilatories

Promotions are gaining increasing importance

Refillable razor systems on the rise

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At-home hair removal solutions will continue to threaten the growth of depilatories

Focus on innovation to attract consumers

Eco-friendly solutions expected to become more readily available and popular

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DISCLAIMER

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