

Skin Care in Hong Kong, China

May 2024

Table of Contents

Skin Care in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tourism helps drive growth as premium skin care benefits the most Local brands gain significance and drive offline presence Skin care sets/kits remain key to attracting value-conscious consumers

PROSPECTS AND OPPORTUNITIES

Tourism to drive recovery and growth over forecast period Private label and local brands to gain greater significance Holistic beauty to drive product innovation to differentiate

CATEGORY DATA

Table 1 - Sales of Skin Care by Category: Value 2018-2023

Table 2 - Sales of Skin Care by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Skin Care: % Value 2019-2023

Table 4 - LBN Brand Shares of Skin Care: % Value 2020-2023

Table 5 - LBN Brand Shares of Basic Moisturisers: % Value 2020-2023

Table 6 - LBN Brand Shares of Anti-agers: % Value 2020-2023

Table 7 - LBN Brand Shares of Firming Body Care: % Value 2020-2023

Table 8 - LBN Brand Shares of General Purpose Body Care: % Value 2020-2023

Table 9 - LBN Brand Shares of Premium Skin Care: % Value 2020-2023

Table 10 - Forecast Sales of Skin Care by Category: Value 2023-2028

Table 11 - Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

Beauty and Personal Care in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 - Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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