

# Polishes in Guatemala

February 2024

Table of Contents

## Polishes in Guatemala - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Value sales driven by higher-income consumers

Picasa leads polishes with the Shinola shoe polish brand

Majority of retail polish sales are in modern retail channels

#### PROSPECTS AND OPPORTUNITIES

Local players retain lead

More flexible cleaning products pose a threat

Continued demand for shoe polish despite changing trends

#### CATEGORY DATA

Table 1 - Sales of Polishes by Category: Value 2018-2023

Table 2 - Sales of Polishes by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Polishes: % Value 2019-2023

Table 4 - LBN Brand Shares of Polishes: % Value 2020-2023

Table 5 - Forecast Sales of Polishes by Category: Value 2023-2028

Table 6 - Forecast Sales of Polishes by Category: % Value Growth 2023-2028

## Home Care in Guatemala - Industry Overview

### EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

### MARKET INDICATORS

Table 7 - Households 2018-2023

### MARKET DATA

Table 8 - Sales of Home Care by Category: Value 2018-2023

Table 9 - Sales of Home Care by Category: % Value Growth 2018-2023

Table 10 - NBO Company Shares of Home Care: % Value 2019-2023

Table 11 - LBN Brand Shares of Home Care: % Value 2020-2023

Table 12 - Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 13 - Distribution of Home Care by Format: % Value 2018-2023

Table 14 - Distribution of Home Care by Format and Category: % Value 2023

Table 15 - Forecast Sales of Home Care by Category: Value 2023-2028

Table 16 - Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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