

Depilatories in Peru

April 2024

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Depilatories in Peru - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in salon-based beauty treatments limits expansion in depilatories
Women's razors and blades lead category growth, due to offering decent results at a low cost
LEA brand tipped as one to watch in depilatories

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Beauty and Personal Care in Peru - Industry Overview

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